

FOOD & ORGANICS SUBCOMMITTEE: CANVA WHITEBOARD ACTIVITIES

Focus Area Considerations

Think about these questions to frame your comments on each suggested focus area. Feel free to use "sticky notes" to share your thoughts.

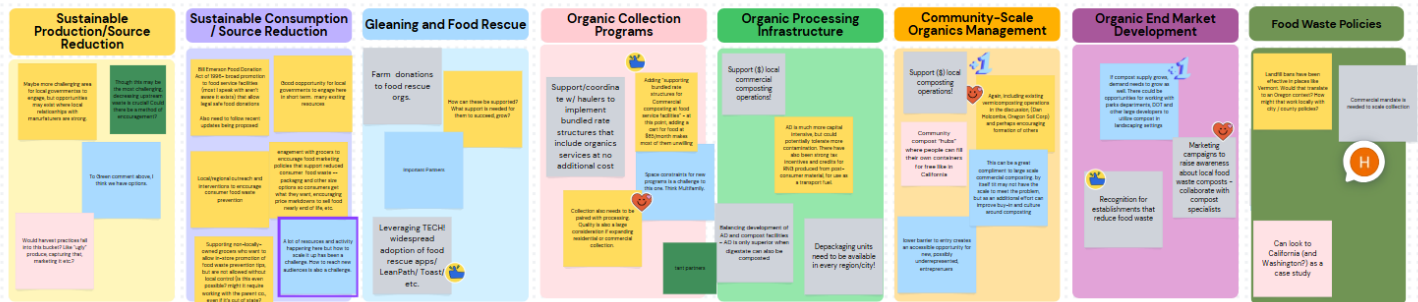
- What Focus Areas resonate the most with the SMMP?
- What Focus Areas will have the highest benefit and impact on the region's waste system?
 - Amount of material
 - Impact of material
- What is the feasibility of this Focus Area?
 - Effort – How much capacity, resources, financial investment, policy development, and political leadership is needed to make this happen?
 - Time
 - What actions can be done in the next year?
 - What actions can be done in the 5 years?
 - What actions can be done in the next 25 years?
 - Actors – who needs to take the first or next step to make this happen?
- How much data and case studies are available on this Focus Area?
- What is the systemic readiness of this Focus Area?



Use these "icons" for other ideas that resonate with you



Use these "stickies" to share your thoughts and ideas



Sustainable Production/Source Reduction

Maybe more challenging area for local governments to engage, but opportunities may exist where local relationships with manufacturers are strong.

Though this may be the most challenging, decreasing upstream waste is crucial! Could there be a method of encouragement?

To Green comment above, I think we have options.

Would harvest practices fall into this bucket? Like "ugly" produce, capturing that, marketing it etc.?

Sustainable Consumption / Source Reduction

Bill Emerson Food Donation Act of 1996- broad promotion to food service facilities (most I speak with aren't aware it exists) that allow legal safe food donations

Also need to follow recent updates being proposed

Good opportunity for local governments to engage here in short term, many existing resources

Local/regional outreach and interventions to encourage consumer food waste prevention

Supporting non-locally-owned grocers who want to allow in-store promotion of food waste prevention tips, but are not allowed without local control (is this even possible? might it require working with the parent co., even if it's out of state?)

engagement with grocers to encourage food marketing policies that support reduced consumer food waste -- packaging and other size options so consumers get what they want, encouraging price markdowns to sell food nearly end of life, etc.

A lot of resources and activity happening here but how to scale it up has been a challenge. How to reach new audiences is also a challenge.

Gleaning and Food Rescue

Farm donations to food rescue orgs.

How can these be supported? What support is needed for them to succeed, grow?

Important Partners

Leveraging TECH! widespread adoption of food rescue apps/ LeanPath/ Toast/ etc.



Organic Collection Programs

Support/coordinate w/ haulers to implement bundled rate structures that include organics services at no additional cost

Adding "supporting bundled rate structures for Commercial composting at food service facilities" – at this point, adding a cart for food at \$85/month makes most of them unwilling

Space constraints for new programs is a challenge to this one. Think Multifamily.

Collection also needs to be paired with processing. Quality is also a large consideration if expanding residential or commercial collection.

tant partners

Organic Processing Infrastructure

Support (\$) local commercial composting operations!

AD is much more capital intensive, but could potentially tolerate more contamination. There have also been strong tax incentives and credits for RNG produced from post-consumer material, for use as a transport fuel.

Balancing development of AD and compost facilities – AD is only superior when digestate can also be composted

Depackaging units need to be available in every region/city!

Community-Scale Organics Management

Support (\$) local composting operations!

Community compost "hubs" where people can fill their own containers for free like in California

lower barrier to entry creates an accessible opportunity for new, possibly underrepresented, entrepreneurs

Again, including existing vermicomposting operations in the discussion. (Dan Holcombe, Oregon Soil Corp) and perhaps encouraging formation of others

This can be a great compliment to large scale commercial composting, by itself it may not have the scale to meet the problem, but as an additional effort can improve buy-in and culture around composting

Organic End Market Development

If compost supply grows, demand needs to grow as well. There could be opportunities for working with parks departments, DOT and other large developers to utilize compost in landscaping settings

Marketing campaigns to raise awareness about local food waste composts – collaborate with compost specialists

Recognition for establishments that reduce food waste

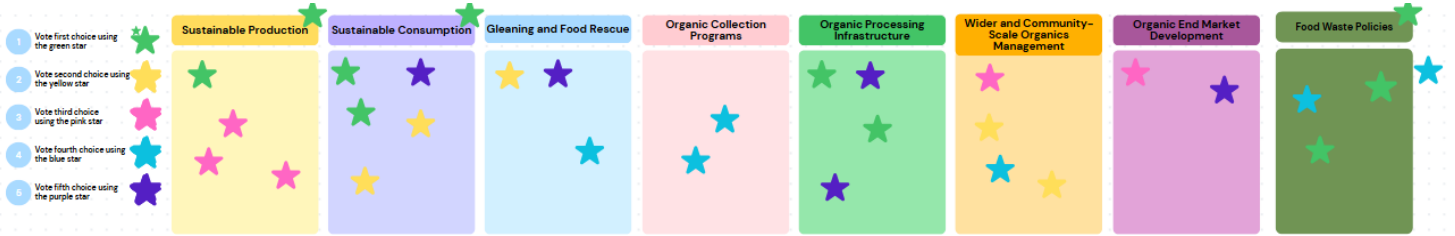
Food Waste Policies

Landfill bans have been effective in places like Vermont. Would that translate to an Oregon context? How might that work locally with city / county policies?

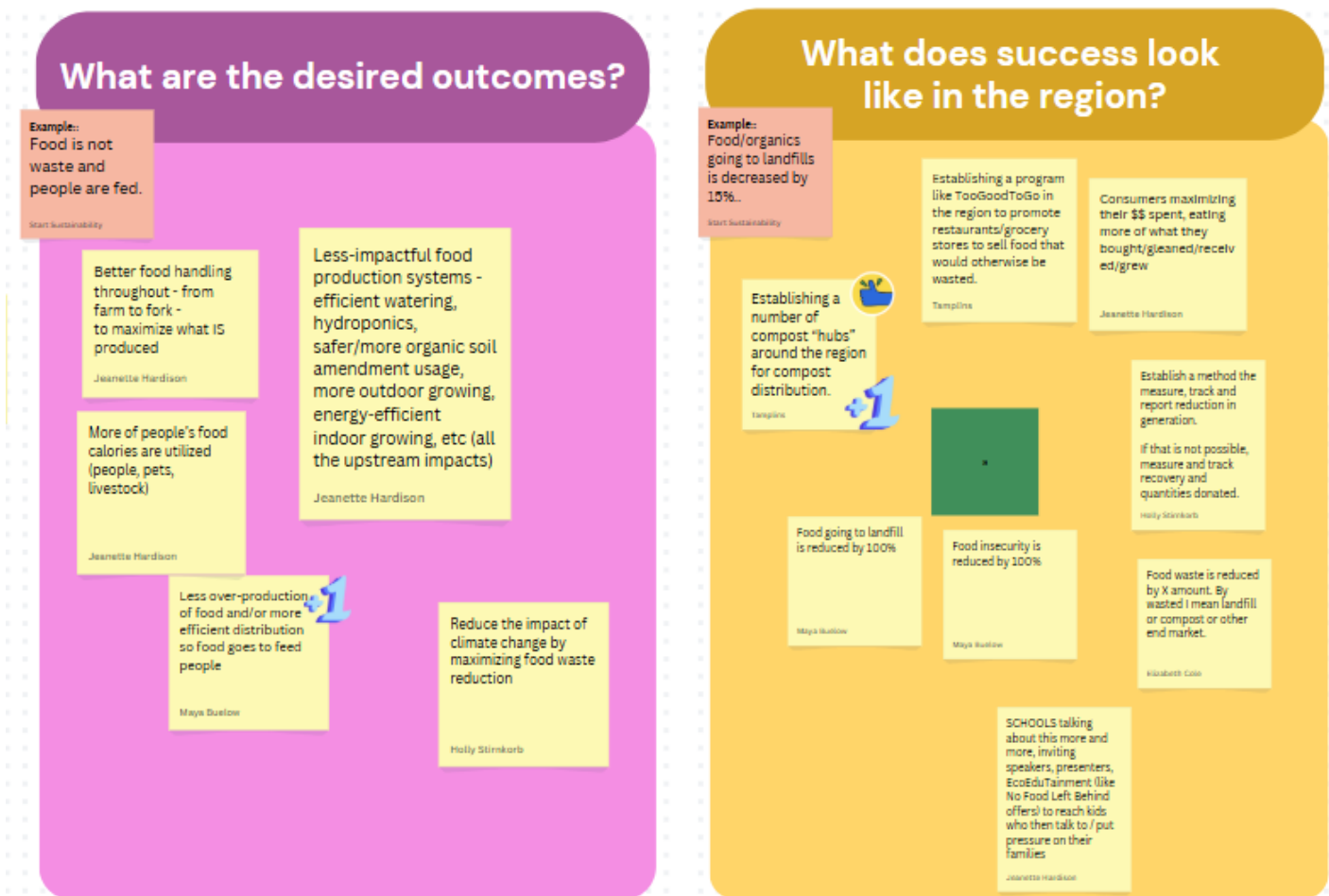
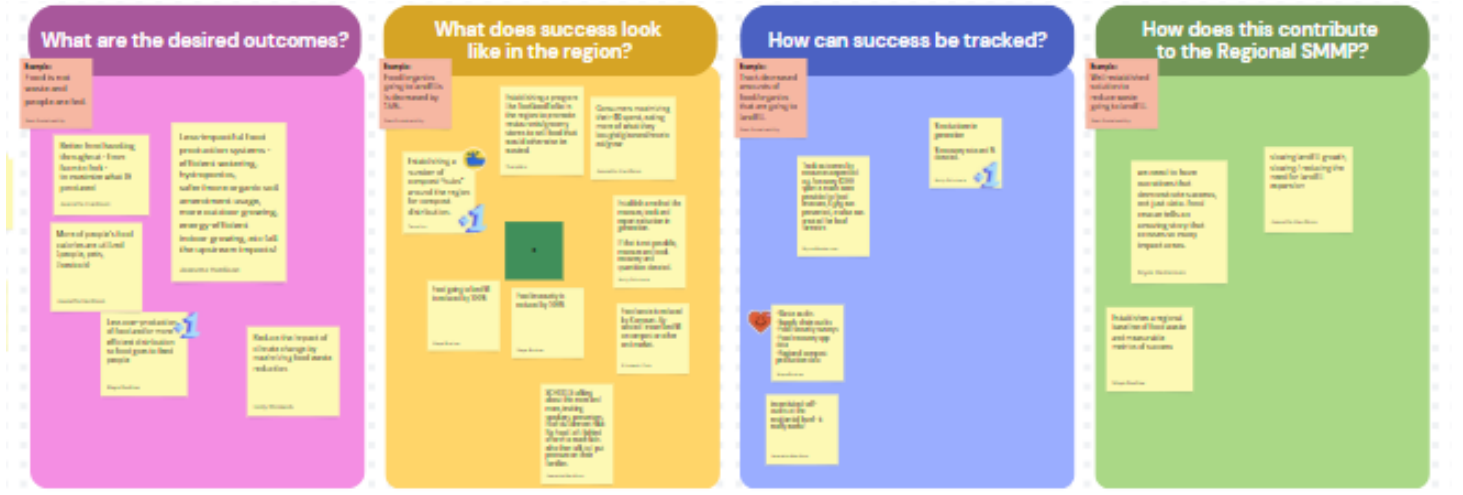
Commercial mandate is needed to scale collection

Can look to California (and Washington?) as a case study

Refine Focus Area



Future State Discussion



How can success be tracked?

Example:
Track decreased amounts of food/organics that are going to landfill.

Start Sustainability

Track outcomes by resources expended:
e.g. for every \$100 spent x meals were provided to food insecure, X ghw was prevented, x value was created for local farmers

Bryce Hesterman

% reduction in generation

% recovery rate and % donated.

Holly Stankorb



- Waste audits
- Supply chain audits
- Food security surveys
- Food recovery app data
- Regional compost production data

Maya Burlew

incentivized self-audits at the residential level - it really works!

Jeanette Hardison

How does this contribute to the Regional SMMP?

Example:
Well-established solution to reduce waste going to landfill.

Start Sustainability

we need to have narratives that demonstrate success, not just data. food rescue tells an amazing story that crosses so many impact areas.

Bryce Hesterman

slowing landfill growth, slowing / reducing the need for landfill expansion

Jeanette Hardison

Establishes a regional baseline of food waste and measurable metrics of success

Maya Burlew