Page 1 of 100



Board of Commissioners Office: (541) 766-6800 Fax: (541) 766-6893

> 4500 SW Research Way Corvallis, OR 97333 co.benton.or.us

AGENDA

BENTON COUNTY BOARD OF COMMISSIONERS MEETING Goal-setting Work Session Tuesday, September 12, 2023 9:00 AM

How to Participate in the Board of Commissioners Meeting					
In-Person	Video Phone Audio				
Kalapuya Building	<u>Click for Zoom link</u>	Dial: +1 253 215 8782			
4500 SW Research Way	Zoom Meeting ID: 925 5397 8493				
Corvallis, OR	Zoom Passcode: 770968				

1. Opening

- 1.1 Call to Order
- 1.2 Introductions
- 1.3 Announcements

2. Review and Approve Agenda

3. Discussion Topics

- 3.1 30 minutes Strategic Communications Update *Cory Grogan, Public Information Officer*
- 3.2 45 minutes Federal Legislative Debrief *Rick Crager, Interim County Administrator; Michael Skipper, CFM Advocates*
- 3.3 30 minutes Collaborative Permitting Project Darren Nichols, Community Development; Rick Crager, Interim County Administrator
- 3.4 15 minutes Exotic Animal Ordinance *Tomi Douglas, Jesse Ott; Natural Areas, Parks, and Events*

The Board of Commissioners may call an executive session when necessary pursuant to ORS 192.660. The Board is not required to provide advance notice of an executive session. However, every effort will be made to give notice of an executive session. If an executive session is the only item on the agenda for the Board meeting, notice shall be given as for all public meetings (ORS 192.640(2)) and the notice shall state the specific reason for the executive session as required by ORS 192.660.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to the Board of Commissioners Office, (541) 766-6800.

Page 2 of 100

- 3.5 20 minutes Parks Board Update on Jackson-Frazier Boardwalk Effort *Tomi Douglas, Jesse Ott, Natural Areas, Parks, and Events; David Smith, Parks Advisory Board*
- 3.6 5 minutes Approval of Annual Membership Renewal Notice from Albany Chamber of Commerce – *Benton County Commissioners*
- 3.7 15 minutes County Administrator Updates *Rick Crager, Interim County Administrator*
- 3.8 30 minutes Commissioner Updates Benton County Commissioners

4. Other

ORS 192.640(1)'' . . . notice shall include a list of the principal subjects anticipated to be considered at the meeting, but this requirement shall not limit the ability of a governing body to consider additional subjects."

The Board of Commissioners may call an executive session when necessary pursuant to ORS 192.660. When the executive session is part of a regular, special, or emergency meeting, and the need for the executive session is known in advance, the Board need not provide advance notice, but will strive to do so. If the need is not known in advance, the Board shall announce when it goes into and when it comes out of executive session. If an executive session only will be held, notice shall be given as for all public meetings (ORS 192.640 (2)). The proper cite under ORS 192.660 shall always be given.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to the Board of Commissioners office 541-766-6800.

Benton County Communications

Quarter 2 – 2023 Outreach impact & return on investment

Public Information, JonnaVe Stokes

July 2023





Review of Quarter 2 -2023



Today's agenda

- Vision, mission & core values
- Website Traffic, sources & top pages
- Social media Engagement, growth & top content
- Email subscribers Open & engagement rates
- Advertising impacts Print, digital, radio & television
- Employee outreach Open & engagement rates
- Glossary of metrics
- Appendix

Page 5 of 100

Core Values

Key performance indicators: traffic, growth, engagement

Communication goals:

- 1. Get the right info to the right people at the right time.
- 2. Highlight Benton County's work in our community through 2040 Thriving Community Initiatives.



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2040 Thriving Community Initiatives



• Community resilience



Benton

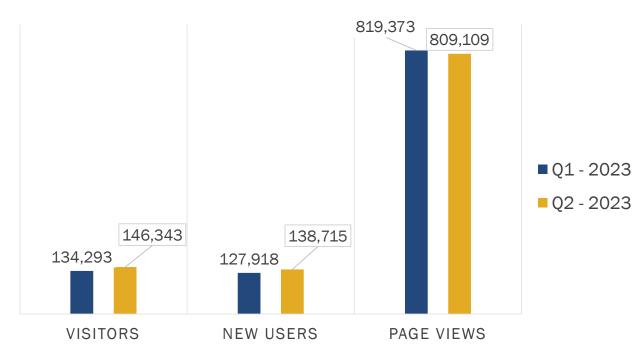
Page 7 of 100

Web traffic and sources

Quarter 2 - 2023 Traffic

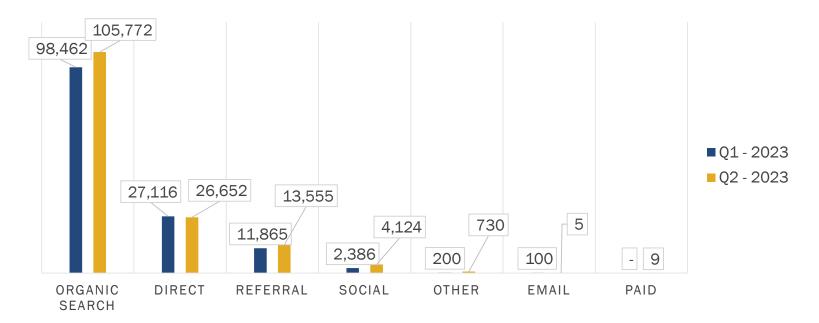


Total web traffic





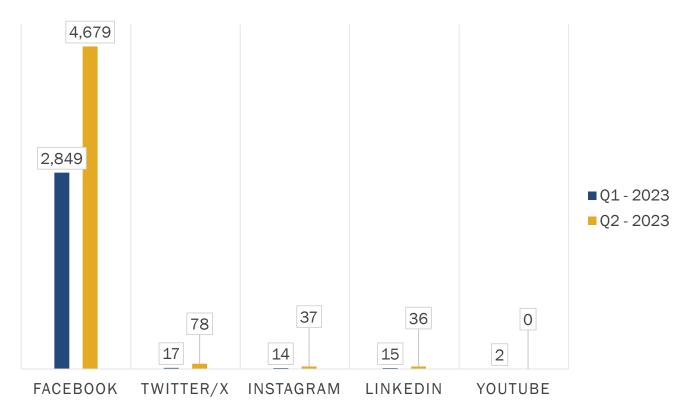
Traffic sources



- **Organic search =** traffic that comes to your site from a search engine, but that isn't paid for.
- **Direct** = traffic that does not come from a referring website.
- **Referral** = traffic that arrives on your website through another source, like through a link on another domain.
- Social = traffic coming to your website, mobile site or mobile app from social networks and social media platforms.
- Other = traffic that is not recognized within Google's default system defined channel rules like "Email" or "Social".



Traffic by social channel





Page 11 of 100

Top 5 viewed pages

Quarter 1 - 2023

- 1. 169,361 Inmate custody list Sheriff's Office
- 2. 104,417 Property search results Assessment
- 3. 38,776 Inmate release list Sheriff's Office
- 4. 20,339 Daily activity log Sheriff's Office
- 5. 20,255 Homepage Board of Commissioners

Quarter 2 - 2023

- 1. 151,204 Inmate custody list Sheriff's Office
- 2. 120,816 Property search results Assessment
- 3. 57,425 Inmate release list Sheriff's Office
- 4. 22,517 Daily activity log Sheriff's Office
- 5. 18,299 Homepage Board of Commissioners



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Social media

Quarter 2 - 2023 Engagement



Social engagement

Likes, comments, shares, and link clicks.

Social reach

Number of accounts that saw content on our pages.

NEW: Benton County Public Podcast series, episode II (JFW) and III (2023 wildfire season) receive 166 listening sessions.



Quarter 1 - 2023

Channel	Post reach	Video reach	Post engagement	Video engagement
Facebook	<mark>*69,012</mark>	*5,232	*1,638	180
Instagram	*23,992	*1,409	*682	*206
LinkedIn	8,993	55	1,155	43
Linktree	217	n/a	20	n/a
Nextdoor	50,754	n/a	131	n/a
Twitter / X	30,900+	n/a	248	n/a
YouTube	n/a	*613	n/a	*24
Totals	183,868	7,309	4,303	1,902

Quarter 2 - 2023

Channel	Post reach	Video reach	Post engagement	Video engagement
Facebook	<mark>121,314</mark>	3,243	5,465	421
Instagram	27,491	0	704	0
LinkedIn	5,266	530	392	59
Linktree	310	n/a	106	n/a
Nextdoor	21,973	n/a	220	n/a
Twitter / X	26,125	n/a	704	n/a
YouTube	n/a	1,601	n/a	84
Totals	202.479	7,446	7,591	323

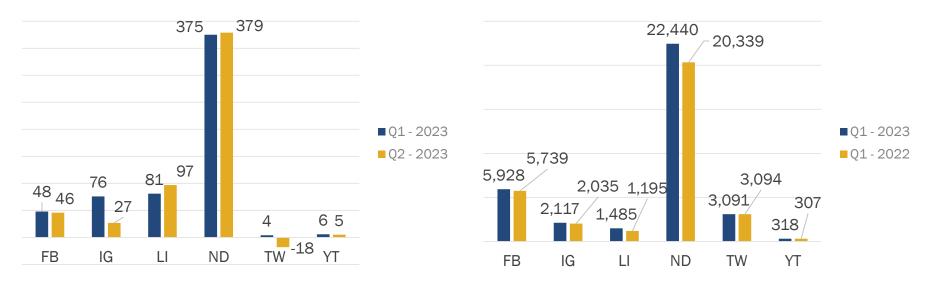
Page 14 of 100

A look at our audience

Quarter 2 - 2023 Engagement



Follower growth



Growth this quarter

554 new followers



35,933 total followers

Followers per channel

Follower demographics

Corval	lis -	- 38.5	5%

Facebook

Albany - 11.9% Philomath - 6% Monroe - 2.4% Lebanon - 2.2% Eugene - 1.9% Salem - 1.8% Portland - 1.6% Adair - 0.9% Under 25 - 3.4% 25-34 - 18.7% **35-44 - 27.8%**

45-54 - 23.1 55+ - 27%

75.6% women

24.4% men



Twitter / X Instagram

No info. available

Y X

Albany - 14.1% Philomath - 6.5% Eugene - 2.3% Salem - 2% Under 25 - 7.2% 25-34 - 24% **35-44 - 31.7%** 45-54 - 20% 55+ - 18.1%

Corvallis - 37.6%

77% women

23% men

YouTube

Corvallis - 1.6%

Age and gender: ***Not enough data**

Nextdoor

Springhill – 2,193 Philomath – 1,838 Timberhill – 1,166 35th/Harrison – 1,127 The Woods – 991 Coho/S.Town – 848 Campus – 781 W. Landing – 649 Crescent V. – 616 Chintimini – 593

47% of our followers

Linked in

Portland – 50.%

Fayetteville - 10% Kennewick - 7.8% Minneapolis - 5.9% Eugene - 4.3% Seattle - 2.1% Iowa City - 1.2% Bend - < 1%

Industries: Government – 44%

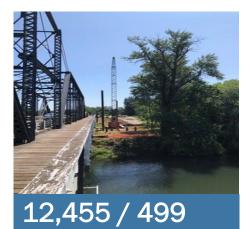
Higher Education – 6.2% Healthcare – 2.4% Info. Technology – 2.3% Mental Health – 1.7% Education Admin Programs – 1.5% Non-profit – 1.5% Hospitals – 1.4% Construction – 1.2% Page 17 of 100

Top + bottom social content

Quarter 2 - 2023 Engagement



Facebook top content - Q2 2023



Starting today, you'll see ODOT in the water on a floating platform drilling near the existing Van Buren Bridge to prepare for construction. Learn more about construction and potential impacts: http://ow.ly/Hm21500G0l4





The Benton County Fair & Rodeo proudly presents the 2023 Main Stage line-up!

See which artists are performing this year: http://ow.ly/mWGF500wZz7

NATIONAL FENTANYL AWARENESS

Fentanyl is involved in more American youth drug deaths than heroin, meth, cocaine, benzos and Rx drugs COMBINED.

#NationalFentanylAwarenessDay #JustSayKNOV

SPREAD THE WOR

7,308 / 241

It's National Fentanyl Awareness Day

DYK, this is a national public health crisis? People, especially young people, are ingesting illegally made fentanyl without knowing it and dying at alarming rates as a result.

Learn the facts about fentanyl: http://ow.ly/VxJA5002t r7



Construction activities have started on the Van Buren Bridge.

@oregondot is working on the east side of the river to set up the construction staging area. More equipment will move into the staging area over the next several weeks. Learn more about construction staging and potential impacts: http://ow.ly/CCHh5002wg6 or get more details: http://ow.ly/L4FE5002wg9

Page 19 of 100

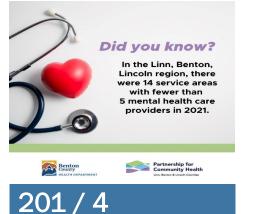
Facebook bottom content - Q2 2023

OVER

DOSE

Fentanyl

OF AN



priorities for Linn, Benton, and

Take a very short survey to help

your community. https://bit.ly/

identify the top 3 health issues in

Lincoln counties.

LEARN MORE 204/11 En/Sp Learn what impacts health in your community and share your feedback about the health

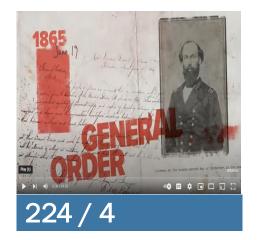
Our first Fentanyl awareness information session is TOMORROW at 6:30pm. Please share!

KNOW

THE

SIGNS

For more info, please visit: http://ow.ly/hIPe500jZbC



How did #Juneteenth become a holiday?

It became a holiday when freed people decided to hold a celebration every June nineteenth.

Learn more about how Juneteenth became a holiday: http://ow.ly/C2Xx50JtQ6V



En/SP Don't forget that tomorrow night is the LAST Benton County "Talks Trash" - Solid Waste Process Workgroup in-person Community Open House event!

MORE: https://bit.ly/BentonCoGov-BCCTApr4OpenHouse



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Facebook top GIFs/videos - Q2 2023



Check out the latest @OregonDOT's safety improvements along U.S. 20 between North Albany and Corvallis: https://youtu.be/Etf8pPyuyUU

Benton County OREGON Come on out to the Jackson-Frazier Wetland today from 4-6pm. The Alliance For Recreation and Natural Areas will be hosting tours of the site. Come learn about wildflowers, wetlands and boardwalks (maybe even see an elk (3))

https://www.afrana.org/home

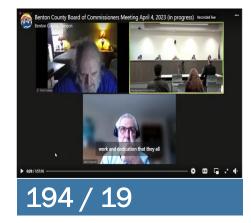
Benton County Offices will be closed on Monday, June 19, 2023, in observance of the Juneteenth holiday.

The Benton County Sheriff's Office will continue with patrols during the closure.

Benton County Board of Commissioners Meeting June 20, 2023 Page 21 of 100

Facebook bottom GIFs/videos - Q2 2023







Part 2 Benton County Board of Commissioners Meeting April 4, 2023







Benton County Board of Commissioners Meeting May 2, 2023



Instagram top content - Q2 2023



Construction activities have started on the Van Buren Bridge. @oregondot is working on the east side of the river to set up the construction staging area. Learn more about construction staging and potential impacts: <u>http://ow.ly/CCHh5002wg6</u> or get more details: http://ow.ly/L4FE5002wg9





Thank you @or.drones for these amazing aerial photos of the Van Buren Bridge construction being completed by @oregondot



kezi.com | Live. Local. Late Breaking. Eugene breaking news, weather and live video. Covering local politics, crime, health, education and sports for Eugene and the Willamette... kezi.com

925/30

The unofficial vote count shows that Measure 2-140 will not pass. The County remains committed to addressing core issues of community safety, mental health, and homelessness. We would like to thank community members who shared their voices and voted. Participating in elections is one of the key freedoms of American life. Check out the story by @kezi9news: http://ow.ly/KweV500s9sP and



All Benton County offices are closed today in observance of Juneteenth.

On Mar 1, 2022 the #BentonCountyBoardOfCommiss ioners adopted a resolution to encourage staff & community members to participate in celebration, education & reflection on June 19.

Review the proclamation (p. 69): http://ow.ly/aCoF500EJc1

Instagram bottom content - Q2 2023



With wildfire season around the corner, on WED join @oregonstatefiremarshal and @oregonoem for tips on how to prepare yourself for evacuation. Learn what steps you can take to prepare yourself, your family, and your pets.



This month see who's playing at the fair, join us for an open house, help update our natural hazard mitigation plan, and more!

The June

e-newsletter

is here!

Sign up and/or review the June E-news at: https://conta.cc/45N94yf

#BentonCoGov #AtYourServiceEveryDay

112/2

Benton County honors National Public Works Week: The American Public Works Association's theme this year is "Connecting the World Through Public Works." Public works connects all of us through infrastructure and service, enhancing the quality of life for the communities these professionals serve.

CONNECTING

Thank you Public Works Professionals #NPWW



This month see what happened at the Kalapuya Open House, celebrate National Preservation Month, share your feedback about road improvements, and more!

Sign up and/or review the May Enews at: http://ow.ly/ACaj500cEWk

#BentonCoGov #AtYourServiceEveryDay

LinkedIn top content - Q2 2023







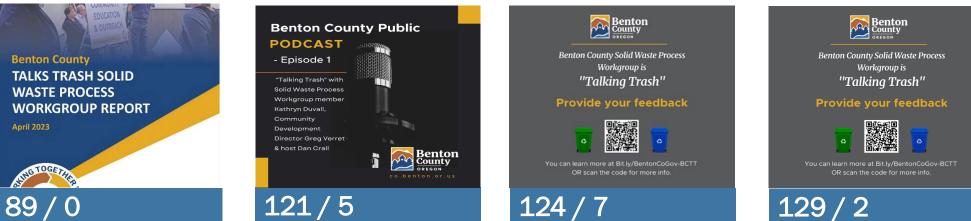


On Tuesday, the Benton County Board of Commissioners recognized the County's Fleet Team for being awarded 4th place in the 2023 NAFA Fleet Management Association's 100 Best Public Fleets competition!

Thank you Gerding Builders for your support on the #Sustainable Kalapuya Building project that will serve Benton County for many years into the future! + REPOST from Gerding Builders Attend a meet-and-greet event for the County Administrator finalists, send congratulations to the #fleetmanagement team, watch the new Crisis Center groundbreaking ceremony, and more! BC, Corvallis, and the CSC are part of a pilot program sponsored by Oregon State HB 4123 to support a coordinated response to homelessness. As required by HB 4123 (2022), staff from the newly formed Benton County Coordinated Homelessness Response Office are preparing a 5-year strategic plan to be finalized this summer.



LinkedIn bottom content - Q2 2023



The Benton County "Talks Trash" Solid Waste Process Workgroup has published its final report https://lnkd.in/g8m9aQxJ.

Thank you to community members and stakeholders who volunteered thousands of hours supporting the workgroup!



Episode 1 of Benton County's brand new Public Podcast: https://lnkd.in/gjzigsFw

Episode 1 of the series features history of Coffin Butte, Solid Waste Workgroup, what & what we can all do to decrease consumption. Stay tuned for our next episode in May!

Community members,

Tomorrow is the LAST DAY to submit your feedback on the Benton County "Talks Trash" Solid Waste Process Workgroup final report.

View the report: http://ow.ly/2xKS50NJvYw

Share your feedback: http://ow.ly/ZAAM50NJvYy



submit your feedback on the Benton County "Talks Trash" Solid Waste Process Workgroup FINAL report.

View the report: http://ow.ly/2xKS50NJvYw

Share your feedback: http://ow.ly/ZAAM50NJvYy

LinkedIn videos - Q2 2023



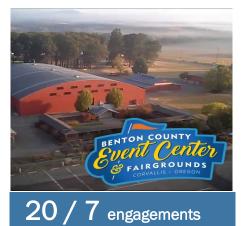
This morning, elected officials, architects, builders, staff, and partners attended the official groundbreaking ceremony for the future Benton County Crisis Center. The County is working to create a voluntary walk-in treatment-centered facility to serve as an alternative to the emergency room and provide stabilization for individuals experiencing mental health crises, along with referrals and support for ongoing behavioral health services.

Watch a video of the ceremony: https://ow.ly/e7y450000j5

View the photos: https://ow.ly/4va750000j8



Linktree top content - Q2 2023

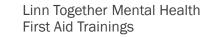


Benton County Fair & Rodeo proudly announces 2023 Main Stage Line-up!



Van Buren Bridge project details







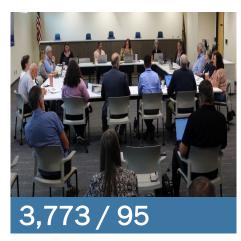
Benton County Public Podcast – episode #1



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Nextdoor top content - Q2 2023

*no options to post videos



The Benton County Board of Commissioners officially received the Benton County Talks Trash Solid Waste Process Workgroup final report on June 13 during the Board's Goal Setting Meeting at the Kalapuya Building in Corvallis.





kezi.com | Live. Local. Late Breaking. Eugene breaking news, weather and live video. Covering local politics, crime, health, education and sports for Eugene and the Willamette... kezi.com

3,660 / 95

The unofficial vote count shows that Measure 2-140 will not pass. The County remains committed to addressing core issues of community safety, mental health, and homelessness.



BC, Corvallis, and the CSC are part of a pilot program sponsored by Oregon State HB 4123 to support a coordinated response to homelessness. As required by HB 4123 (2022), staff from the newly formed Benton County Coordinated Homelessness Response Office are preparing a 5-year strategic plan to be finalized this summer.



This month see who's playing at the fair, join us for an open house, help update our natural hazard mitigation plan, and more! Page 29 of 100

Nextdoor bottom content - Q2 2023

*no options to post videos



Benton County is pleased to announce an upcoming event, "Meet the County Administrator Finalists," providing community members with an opportunity to interact with the final three candidates for the position of County Administrator.





Benton County is excited to announce episode two of its new public podcast, the "Benton County Public Podcast". This podcast is a platform for County officials and community members to engage in meaningful conversations about the issues that matter most to the residents of Benton County.



This month see what happened at the Kalapuya Open House, celebrate National Preservation Month, share your feedback about road improvements, and more!



Thank you to community members and stakeholders who volunteered thousands of hours supporting the workgroup!

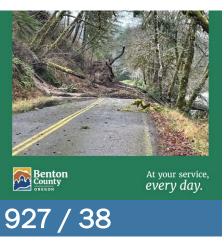
An extended public comment period starts tonight and runs through May 26 using this link: https://www.surveymonkey.com/ r/BentonCoGov-FinalReportFeedback. Page 30 of 100

Twitter / X top content - Q2 2023



Starting today, you'll see @OregonDOT in the water on a floating platform drilling near the existing Van Buren Bridge to prepare for construction. Drilling will happen during the day between 8am & 5pm, Mon - Fri.





Emergency Management is looking for your feedback to update the County's Natural Hazard Mitigation Plan.

Take the survey today: http://ow.ly/Yfsh500uFES



Today is the LAST day to share your feedback and help update the County's Natural Hazard Mitigation Plan.



At your service, every day.

633 / 18

Emergency Management is looking for your feedback to update the County's Natural Hazard Mitigation Plan.

Provide your feedback by June 13 at: https://t.co/PIKbr7fTmW

@BentonCoSheriff https://t.co/fv1BYnKpbh Page 31 of 100

Twitter / X bottom content - Q2 2023



23/22



27 / 2

Repost of shared pics by or.drones

Repost of shared pics by or.drones



47 / 2

Thank you for these aerial photos @or.drones



51/2

Repost of shared pics by or.drones

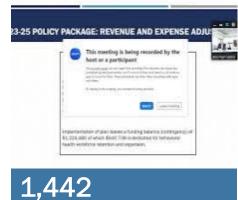


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YouTube top videos - Q2 2023

Regional Community Health Improvement Planning 2022-2026









2023 Regional Health Assessment Presentation – English

STEP 1: Watch this video! STEP 2: Take the survey!

To learn more, visit bit.ly/BCHD-CommunityHealthImprovement



1,489

Benton County 23-25 Budget Committee Meeting May 8, 2023 Benton County Public Podcast – Episode 1 Benton County Board of Commissioners Meeting June 6, 2023 Page 33 of 100

YouTube bottom videos - Q2 2023

Planificación regional para mejorar la salud de la comunidad **2022-2026**



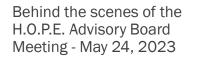


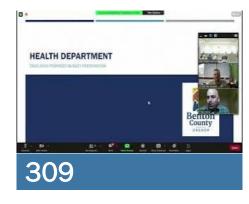
2023 Evaluación Regional de la Salud Comunitaria -Presentacion en Español



Benton County Crisis Center groundbreaking ceremony -June 14, 2023







Benton County 2023-25 Budget Committee Meeting, May 1, 2023



Glossary – social media

- Reach the # of unique people who saw your content.
- Impressions the # of times a post shows up in somebody's timeline.
- **Engagement** any action someone takes on your page or on one of your posts, includes: opens, clicks, likes, comments, shares, location check, tags.



Page 35 of 100

Email subscribers

Quarter 2 - 2023 Engagement



Page 36 of 100

Email subscribers 11,490

- Advisory Committee members
- American Rescue Plan Act grantees
- Employees
- E-newsletter
- Justice System Improvement Program
- Media outlets
- Solid Waste Process Workgroup

County vs. industry averages

- 2023 average open rate = 20% vs. 40%
- 2023 average click rate = 2.2% vs. 2%



Quarter 1 - 2023

Audience	Emails sent	Open rate	Engagement rate	New subscribers	Unsubscribes
E-news	82,824	50%	2%		
Employees	2,498	24%	4.5%		
JSIP	1,451	41%	6%		
Media	1,691	Not trackable	Not trackable		
SP Media	67	18%	0%		
SWPW	3,376	34%	6.2%		
Totals	91,907	Ave. 33%	Ave. 3.7%	3,341	681

Quarter 2 - 2023

Audience	Emails sent	Open rate	Engagement rate	New subscribers	Unsubscribes
E-news	89,187	14%	1.13%		
Employees	1,873	16.5%	2%		
JSIP	864	23%	1%		
Media	990	Not trackable	Not trackable		
SP Media	64	18%	0%		
SWPW	1,149	27%	6.7%		
Totals	94,127	Ave. 20%	Ave. 2.2%	99	206

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Greenvelope

Kalapuya Open House – Apr., 41% open rate

- 129 views, 177 engagement, 82 attending

Crisis Center groundbreaking ceremony – Jun., 53% open rate

- 78 views, 57 engagement, 47 attending

Meet the County Administrator finalists – Jun., 39% open rate

- 208 views, 88 engagement, 70 attending

Average open rate: 44%







Meet the Benton County Administrator Finalists



Wednesday, June 28, 2023, 4:30 - 6 p.m. Kalapuya Bldg, 4500 SW Research Way, Corvallis

For more information or to RSVP email: pioinfo@bentoncountyor.gov

Breaking Ground



Benton County Crisis Center 240 NW 4th Street Corvallis, OR

Wednesday, June 14, 2023 at 10 a.1

or more information or to RSVP email: pioinfo@bentoncountyor.gov

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Advertising impacts

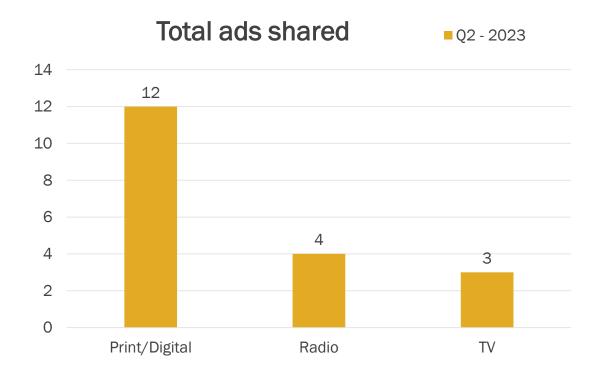
Quarter 2 - 2023 Engagement



Types of ads

- Print & Digital
 - Alsea Valley Voice 1
 - Corvallis Advocate 3
 - Gazette-Times 5
 - Philomath News 3
- Radio
 - KRKT (99.9 FM), KLOO (106.3 FM), KLOO (1340 AM), KEJO (1240 AM) - 1
 - KORC (1.05.9 FM) 3
- Television
 - KEZI 3





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Print & digital ads

Print and digital ads: 12

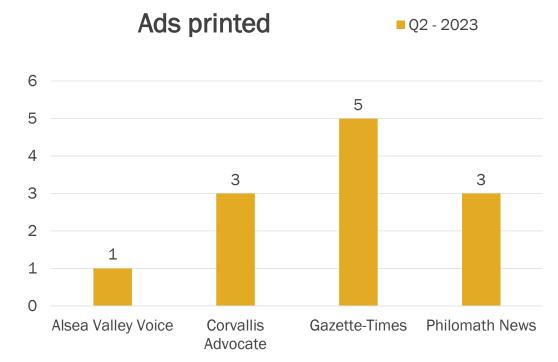
Total investment: \$9,829

- Alsea Valley Voice \$55
 - We're hiring Apr./May \$55
- Corvallis Advocate \$1,197
 - Kalapuya open house Apr.
 - We're Hiring & County Administrator May \$399
 - Fentanyl awareness Jun.

• Mid Valley Media/Amplified Media - \$8,250

- Kalapuya open house Apr. \$1,000
- We're Hiring County Administrator May \$1,000
- 99 Express, Fentanyl awareness & Advisory Board and Committee vacancies – Jun. \$3,750, \$1,000, \$1,500
- Philomath News \$327
 - Kalapuya open house Apr.
 - County Administrator May
 - Fentanyl awareness Eng/SP Jun.





GT Facebook Ride the BAT ads:

- 115,802 impressions
- 1,290 engagements

GT Facebook Advisory Boards ads:

- 59,854 impressions
- 559 engagements
 - 10 applicants from social media and 6 from web, family/friend, newspaper and agency.

Total reach 481,937

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Print & digital ads





BENTON COUNTY OPEN HOUSE ADVISORY APPLY NOW! Environment & Natural Resources Kalapuya Building 4500 SW Research Way, Corvallis **Advisory Committee** Commissioners and county departments in Apply now for vacancies! APPLY FOR THE POSITION OF areas related to Benton County's 2040 Vision **County Administrator** Vacancies: 2 residents or property owners () Thursday, April 20, from 6:00 - 7:30 p.m. County. For more information and to apply visit: raftelis.hire.trakstar.com Benton County Learn more about available jobs at: https://bit.ly/BentonCoGov-Jobs ADVISORY Benton County 541-766-6890 **2** RAFTELIS COMMITTEES & BOARDS pioinfo@bentoncountyor.gov 541-766-6890



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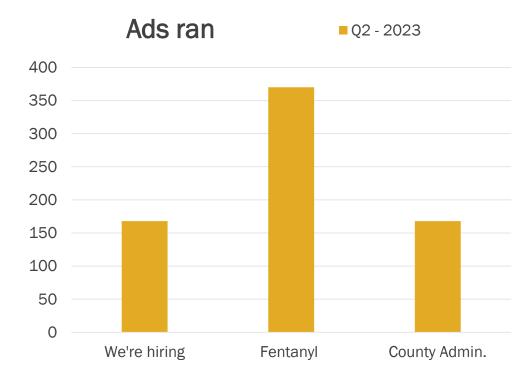
Radio ads

Total listeners 338,259

Radio total spots: 706

Total investment: \$2,250

- KRKT (99.9 FM), KLOO (106.3 FM), KLOO (1340 AM), KEJO (1240 AM)
 - Fentanyl awareness 160 ads \$1,500
- KORC (1.05.9 FM)
 - We're hiring **168** ads \$250
 - CA 210 ads \$250
 - Fentanyl awareness 168 ads \$250





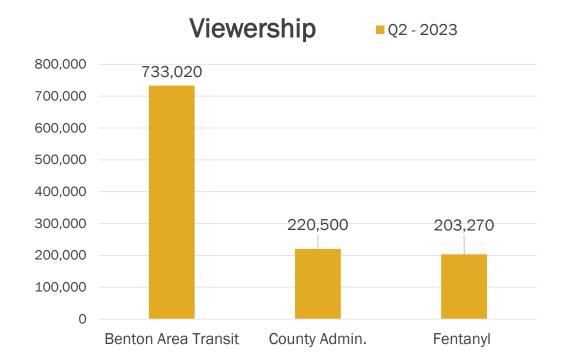
TV ads

KEZI Total views: 1,156,790

Total investment: \$3,600

- County Administrator Apr./May \$750
- Benton Area Transit Apr./May/Jun.
 \$2,250
- Fentanyl awareness Jun. \$600





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Television ads





Advertising return on investment

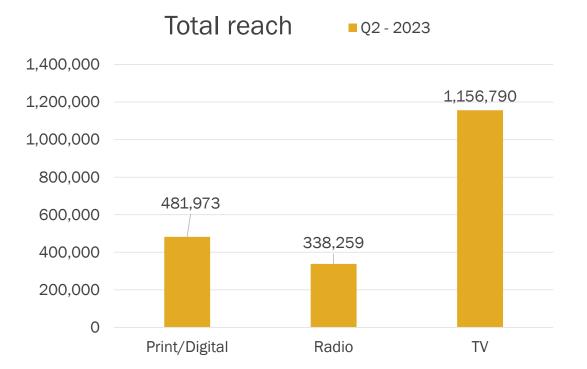
• Print & digital reach

- Alsea Valley Voice 750
- Corvallis Advocate 44,031
- Gazette-Times 231,153
- Philomath News 206,039

• Radio reach

- KRKT (99.9 FM), KLOO (106.3 FM), KTHH (AM), KEJO (AM) – 166,000/week
- KORC (1.05.9 FM) 6,259+
- Television reach
 - KEZI 1,156,790





Total reach combined: **1,986,524** Total spent on ads: **\$15,679**

Earned media examples - April

- <u>Solid Waste Process Workgroup talks trash at</u> <u>community open house</u>
- <u>City talks aging facilities and investments,</u> <u>county launches podcast to talk landfill</u>
- <u>County juvenile department reports increase</u> in referrals
- <u>Benton homeless center hinges on state</u> <u>funds, not bond</u>
- <u>Q-and-A on bond measure planned for</u> <u>Wednesday</u>
- <u>Benton county mulls opposing fema</u> <u>floodplain updates</u>
- <u>Benton County Solid Waste Process</u> <u>Workgroup open house invites community</u> <u>members to "Talk Trash"</u>
- Drop-in Center x2



- <u>Drop-in center located in Benton County</u> provides safe space for people who are unhoused & housing-insecure
- Benton County Commissioners respond to landfill concerns x2
- Benton County Board of Commissioners responds to petition regarding Coffin Butte landfill
- <u>Benton County to advisers about landfill:</u> <u>Stop advising us</u>
- <u>'Talk Trash' series continues with public</u> comment opportunities x2
- Corvallis League of Women Voters host forum on upcoming County bond measure x2
- Benton County releases final report from <u>'Talks Trash' Workgroup</u>
- Changes ahead for Benton County health services?
- Benton County Budget Committee seeking new appointee
- County relocating Mental Health Crisis center $\frac{x3}{x3}$
- Kalapuya Building open house Apr. 20

- Benton County provides update on Justice System Improvement Program development
- Benton County Expands Housing Grant to Linn County
- Proclamation
- Officials face extensive questions at community safety measure town hall
- Search is on to hire for Benton mental health crisis response team
- <u>County considers new mobile mental health</u> <u>unit</u>
- <u>Community invited to Kalapuya Open House</u> and Corvallis School District art exhibit
- <u>CITYSPEAK TOWN HALL: Weighing a new</u> justice facilities tax, Ballot Measure 2-140

Earned media examples - May

- Benton County finalizes design for mental health crisis center x2
- County slates public health assessment talks and health assessment available for public review
- Benton County's bond measure in the hands of voters
- Your ballot is due May 16, here's how we're voting
- Benton County issues response to Corvallis bond measure questions
- County seeks input for health improvement plan
- Benton County is Hiring
- Benton County launches Fentanyl Aware Campaign x3
- County officials ally with state mental health lobbying effort

- Benton County Crisis Center temporarily relocates ahead of replacement
- <u>Measure 2-140 fails in special election, meaning no</u> <u>new Benton Co. jail</u>
- First election results: Benton County bond measure passage looks bleak
- <u>Monroe's clinic outgrows space to meet community</u> <u>needs</u>
- Fentanyl Awareness Campaign Starts
- <u>Measure 2-140 gives Benton County another shot at a</u> <u>new jail, as well as sheriff's office and homeless</u> <u>services</u>
- Benton County Fair & Rodeo Proudly Presents 2023 Main Stage Line-up!
- Emergency Management seeks feedback for Natural Hazard Mitigation Plan
- Benton County's \$110M bond measure will undergo postmortem
- Benton County proclaims May as wildfire prevention month
- Armed Forces Day-Peace Officers Memorial Day Ceremony and Flag-Placement Event
- Residents and officials in Corvallis react to failure of homelessness and justice system bond

- <u>Measure 2-140 gives Benton County another shot</u> <u>at a new jail, as well as sheriff's office and</u> <u>homeless services</u>
- Working for a better Benton County
- Corvallis and Benton county partner to help homeless
- Benton County finishes draft of homelessness response plan
- Benton County Fair & Rodeo Proudly Presents 2023 Main Stage Line-up! X2
- Backyard burning ban arrives early in Benton County
- Benton County officials host multiagency fentanyl awareness session
- OSU ROTC Cadets honor veterans with flag raising at historic Benton County cemetery
- <u>Coordinated Homelessness Response Update: Draft</u> <u>Strategic Plan Presented</u>
- Ranked-choice voting may head to a statewide election
- Health partnership delivers County reports
- Emergency management seeks feedback for natural hazard mitigation plan x2
- <u>Gender pronouns, discrimination center of Benton</u> <u>ex-employee's lawsuit</u>
- Learning stay safe while living with the threat of wildland fires



Page 48 of 100

Earned media examples - June

- County adjusts budget ahead of deadline
- Benton County breaks ground on new crisis center x7
- Benton hears trash report; Republic says Coffin Butte is filling up fast
- Benton County commissioners settle on plan for waste management x3
- Benton County finalizes design for mental health crisis center
- Ground broken for Benton County's delayed crisis center
- <u>Video: County officials break ground for Benton crisis center</u>
- Benton County breaks ground on new crisis center offering 24/7 mental health support
- "Benton County Talks Trash" Solid Waste Process Workgroup Scheduled to Present Final Report x2



















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Strategic Communications Update

August 2023 to Present and Future

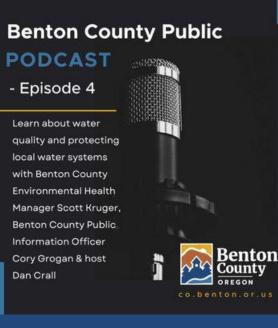
Cory Grogan

September 2023





Awareness & Outreach



Benton Public Podcast Episode 5

Corvallis Daytime Drop-In Center

• JSIP Feedback Collection Update

- Focus groups
- Short online survey to learn more about voter's thoughts and concerns about measures 2-140.
- Shared the survey through all regular county communication channels.
- Survey closed September 1 and offered in both English and Spanish.
- County Administrator coming to Benton County VLOG
 - About Rachel
 - Why Rachel is Choosing Benton County
 - The Journey
 - Feedback from the Audience about Benton County
 - Promote In-Person Meet-and-Greet Event with Rachel



Page 52 of 100

Advertising

- Benton County Fair
- Wildfire Awareness





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Community Outreach



Benton County Fair



August 2 -5 | Wednesday - Saturday | Corvallis, Oregon

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Page 55 of 100

External Communications & Social Media





- OSU Zimbabwean Music Fest
- County Administrator Hiring
- Road Closures
- Adult Mental Health First Aid
- Open Streets Corvallis Volunteers
- National Water Quality Month
- STIF & MHADDAC Vacancies
- Annual School Supply Drive
- National Water Quality Mont
- Early Learning Hub Childcare Grant •
- Sign up for OR-Alerts & LB Alerts
- LGBTQ+ Youth Suicide Prevention
- BC Assessor's Office Reappraisals
- Republic Recycling Event
- BCSO Citizens' Academy

- Benton County Fair
- Podcasts
- AWPP
- 988 Crisis Support
- Wildfire Smoke
- JSIP Survey
- Fire Weather Watch
- Cooling Centers
- NHMP survey
- BAT Services
- #KnowBeforeYouGo
- Air Quality Alert

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Product Tracker





Benton County Products

Benton County 2021-2023 Biennium Report Now Accessible to the Public



Wednesday, August 23, 2023

Benton County is pleased to announce the availability of its Biennium Report for 2021 through 2023, a comprehensive report highlighting our county's activities, achievements, and future. This document offers insight into the County's performance over the past two years and outlines its vision for the future.

The Biennial Review is now accessible online for all residents and stakeholders who wish to learn more about the County's accomplishments and goals. Additionally, hard copies of the report can be requested by emailing pioinfo@bentoncountyor.gov.

What is a Biennial Review?

A Biennial Review is an overview of Benton County's initiatives, projects, and services over a two-year period. It supports the County's efforts for transparency and accountability. By sharing this report with the public, Benton County aims to keep our community well-informed about activities and progress.

"The Biennial Review represents our commitment to openness and transparency. It provides an opportunity for the community to gain understanding of how their County government Is working to serve their needs and improve the quality of life in Benton County," said Benton County Public Information Officer Cory Grogan.

How to Access the Biennial Review:

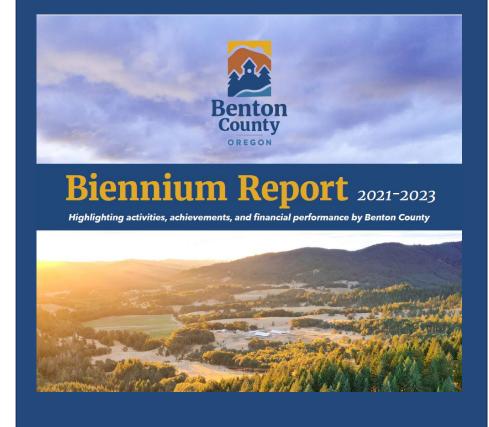
The Biennial Review can be easily accessed by visiting the Benton County website. If you prefer a hard copy of the report, please send your request to ploinfo@bentoncountyor.gov, and we will be happy to provide you with one.

We encourage all community members, businesses, and stakeholders to take advantage of this resource to gain insights into Benton County's activities, achievements, and vision for the future. Feedback and involvement are essential as we continue to work toward a better Benton County.

###

Benton County is an Equal Opportunity-Affirmative Action employer and does not discriminate on the basis of disability in admission or access to our programs, services, activities, hiring and employment practices. This document is available in alternative formats and languages upon request. Please contact Cory Grogan at 541-745-4468 or ploinfo@co.benton.or.us. Page 57 of 100

Publications





- Historical Driving Tour
- Flood Publication Spanish
- Riparian Resources
- Biennium Report

Training





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Plain Language

- Language that is plain to one set of readers may not be plain to others. Material is in plain language if your audience can:
 - Find what they need
 - Understand what they find the first time they read or hear it
 - Use what they find to meet their needs
- There are many techniques that can help you achieve this goal. Among the most common are:
 - Reader-centered organization
 - "You" and other pronouns
 - Active voice, not passive
 - Short sentences and paragraphs
 - Common, everyday words
 - Easy-to-follow design features (lists, headers, tables)

Media

• TBD

Communications Planning





- Editorial calendar & project list
- Media relations & strategic communications policy updates
- Comprehensive Strategic
 Communications Plan

Page 60 of 100

Branding





Kalapuya branding update

• September 26 start date

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Website Project



Web Specialist

- Oversight
- Support
- Training
- Plain Language Training
 - Overview
 - Workshop
- Photo and video archive









@BentonCoGov







	Page 63 of 100	
BOC Agenda Checklist Master		
Agenda Place	ement and Contacts	
Suggested Agenda Date	09/12/23	
View Agenda Tracker		
Suggested Placement *	BOC Tuesday Meeting	
Department *	Finance	
Contact Name *	Rick Crager	
Phone Extension *	15417666246	
Meeting Attendee Name [*]	Rick Crager, Michael Skipper (CFM)	
Agenda Item De	tails	
Item Title *	Federal Legislative Debrief	
Item Involves *	Check all that apply	
	Appointments	
	Budget	
	Contract/Agreement	
	Discussion and Action	
	Discussion Only	
	Document Recording	
	Employment	
	Ordinance/Public Hearing 1st Reading	
	 Ordinance/Public Hearing 2nd Reading Proclamation 	
	Project/Committee Update	
	Public Comment	
	Special Report	
	☐ Other	
Estimated Time *	45 minutes	
Board/Committee	O Yes	
Involvement*	© No	

Advertisement* C Yes © No

Page 65	of 1	.00
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lssues	and	Fiscal	Impact
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Item Issues an	d Description
Identified Salient Issues [*]	Michael Skipper from CFM will join the Board to get an overview and updated of the 2024 Federal Appropriations Process. Currently, Benton County has \$3.1 million of resources identified in appropriations bill as follows:
	Rural Sewer Infrastructure Improvements (\$1.16 million) Through the sponsorship of Representative Hoyle, \$1,160,000 of Federal Funds has been included in the Senate EPA Appropriations Bill for a rural sewer infrastructure project. If this is approved, it will provide \$1,450,000 (federal funds plus county match) to address the necessary improvements for the aging sewer system in the Alpine and Alsea Service District. This project will not only help ensure community safety but will also prevent utility bills from increasing for what is already a financially burdened population.
	Monroe Health Center (\$1.0 million) Representative Hoyle has also sponsored \$1.0 million of Federal Funds that is included in the Agriculture Appropriation Bill to support a new modular facility for the Monroe Health Care Clinic. The County has already secured approximately \$800,000 of resources for this project, and these additional resources will enable the County to begin moving forward. The Monroe Health Center is a School-Based Health Center adjacent to Monroe Grade School. It's a small, outdated modular building that can no longer accommodate the growing healthcare needs of the community. Benton County is requesting funding to build a new Health Center on the existing site, dramatically increasing the available square footage to facilitate more equipment and staff and allow more healthcare services to be provided onsite.
	Regional Public Safety Radio Infrastructure (\$963,000): Through the sponsorship of Senators Merkley and Wyden, Benton County was identified in the Commerce, Justice, Science, and Related Agencies Appropriations Bill to receive \$963,000 from DOJ-COPS Tech under Community Based Projects for our Regional Public Safety Radio Infrastructure Project. These funds along with our \$240,750 required match will install antennas and purchase radios necessary to improve public safety and emergency response. A significant challenge with Benton County's radio communications is the lack of interoperability and situational awareness caused by law enforcement and Fire/EMS utilizing different radio systems. Law enforcement and public works use 700 Megahertz(MHz) frequencies while all Fire/EMS agencies utilize very high frequency (VHF)systems. Furthermore, many parts of the rural county have "dead-zones" in which no radio communications are available. Federal funding would support the installation of three 700MHz antennas and purchase of new radios to eliminate "dead-zones" and achieve interoperability between law enforcement and Fire/EMS.
	Michael will talk about the successes to date as well as areas we might be able to improve going forward on future requests. There will also be discussion about the 2025 process and ideas which the BOC currently has in terms of priority setting.
Options *	No options - Discussion Only
Fiscal Impact *	© Yes ⊙ No

Page 66 of 100 2040 Thriving Communities Initiative

Mandated	O Yes
Service?*	No

2040 Thriving Communities Initiative

Describe how this agenda checklist advances the core values or focus areas of 2040, or supports a strategy of a

departmental goal.			
To review the initiative, visit the website HERE.			
Values and Focu Check boxes that reflect	IS Areas It each applicable value or focus area and explain how they will be advanced.		
Core Values*	Select all that apply. Vibrant, Livable Communities Supportive People Resources High Quality Environment and Access Diverse Economy that Fits Community Resilience Equity for Everyone Health in All Actions V N/A		
Explain Core Values Selections [*]	N/A		
Focus Areas and Vision *	Select all that apply. Community Safety Emergency Preparedness Outdoor Recreation Prosperous Economy Environment and Natural Resources Mobility and Transportation Housing and Growth Arts, Entertainment, Culture, and History Food and Agriculture Lifelong Learning and Education V N/A		
Explain Focus Areas and Vision Selection *	N/A		



Item Recommendations	and	Motions
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```
Staff No recommendations - Discussion Only
Recommendations*
```

Meeting Motions^{*} I move to ...

No recommendations - Discussion Only

Attachments, Comments, and Submission

Item Comments and Attachments

Attachments Upload any attachments to be included in the agenda, preferably as PDF files. If more than one attachment / exhibit, please indicate "1", "2", "3" or "A", "B", "C" on the documents.

Comments (optional) If you have any questions, please call ext.6800

Department RICHARD CRAGER

Approver

1. Dept Approval		
Department Approval		
2		
Comments		
Signature	2.0	
	Rick Crager	
2.		
Counsel App	roval	
Comments		
Commenta		
Signature	Here H. Oleran	
	Vance H. Choney	
0		
3. County Admi	nistrator Approval	
County Aum	nistrator Approval	
Comments		
Signature		
olghataro	Rick Crager	
4.		
BOC Final Ap	proval	
Comments		
Signature		
	Ananda Makepeace	

	Page 70 of 100	
BOC Agenda C	hecklist Master	
Agenda Place	ement and Contacts	
Suggested Agenda Date	09/12/23	
View Agenda Tracker		
Suggested Placement [*]	BOC Tuesday Meeting	
Department *	Board of Commissioners	
Contact Name *	Rick Crager	
Phone Extension *	6246	
Meeting Attendee Name [*]	Rick Crager, Darren Nichols	
Agenda Item De	etails	\odot
Item Title *	Collaborative Permitting Project	
Item Involves *	Check all that apply Appointments Budget Contract/Agreement Discussion and Action Discussion Only Document Recording Employment Notice of Intent Order/Resolution Ordinance/Public Hearing 1st Reading Ordinance/Public Hearing 2nd Reading Proclamation Project/Committee Update Public Comment Special Report Other	
Estimated Time *	30 minutes	
Board/Committee Involvement [*]	⊙ Yes ⊙ No	

Advertisement^{*} C Yes 6 No

Page	72	of	100
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Issues and Fiscal Impact			
Item Issues and	d Description		
Identified Salient Issues [*]	The 2023-25 budget process included a proposed policy package that focused on better unifying communications, increasing transparency, and improving overall operations and customer service delivery among departments involved in development services, primarily including Community Development, Environmental Health, Public Works, Assessment, and Records & Elections. Currently, each of these departments operate as distinctly separate entities, using various software programs and databases and receiving varying messages and direction from department leaders. This often leads to lack of continuity between departmental operations and results in increased communication and collaboration barriers between departmental staff (e.g., permitting software), as well as challenges in service delivery to the public.		
	The Policy Package included a relatively large request for resources in which the County could not fully funding in the biennial budget due to other competing priorities. However, the Board of Commissioner did adopt a \$100,000 investment in which they would sponsor to begin the preliminary stages of this work.		
	The \$100,000 was to be invested in the first two of four recommended stages outlined in the Policy Option Package. The first is hiring a third-party facilitator to convene relevant departments, identify needs, deficits, and barriers in interdepartmental communication, collaboration, and service delivery. Then, determine an efficient and effective "Development Services" (DS) model/strategy for Benton County DS operations going forward. This work would then lead to the second stage in which the same, or second facilitator, would convene and lead interdepartmental discussion of shared permitting software needs, as well as identify permitting software redundancies and obsolete programs that can be removed, resulting in cost savings.		
	The results of this work would lead to the next steps and additional investments that would be needed for the potential consolidations of historic records, and evaluation and investment of a new/replacement permitting system. If this moves forward, it will require additional budget resources not planned in the 2023-25 budget.		
Options *	The purpose of this discussion is to seek the Board's input, as project sponsor, for soliciting a third-party (or alternative resource) to begin the interdepartmental collaboration and discussion. Staff would like the Board's feedback on their observations, goals, and/or objectives related to this project need.		
Fiscal Impact *	• Yes • No		
Fiscal Impact Description *	\$100,000 is approved in the Board of Commissioners 2023-25 Budget for this work.		

Page 73 of 100 2040 Thriving Communities Initiative

Mandated	0	Yes
Service?*	$oldsymbol{\circ}$	No

2040 Thriving Communities Initiative

Describe how this agenda checklist advances the core values or focus areas of 2040, or supports a strategy of a departmental goal.

To review the initiative, visit the website HERE.

Values and Focus Areas

Check	boxes	that	reflect	each	applicable	value c	or focus	area	and	explain	how t	hey v	vill be	advance	ed.

Core Values [*]	Select all that apply. ✓ Vibrant, Livable Communities ✓ Supportive People Resources ✓ High Quality Environment and Access ✓ Diverse Economy that Fits
	Community ResilienceEquity for Everyone
	✓ Health in All Actions N/A
Explain Core Values Selections [*]	The goal of this work is to create a more efficient and effective services delivery model for Benton County resulting in a positive impact to all core values.
Focus Areas and	Select all that apply.
Vision [*]	✓ Community Safety
	Emergency Preparedness
	✓ Outdoor Recreation
	Prosperous Economy
	Environment and Natural Resources
	Mobility and Transportation
	☑ Housing and Growth
	Arts, Entertainment, Culture, and History
	☑ Food and Agriculture
	Lifelong Learning and Education
	□ N/A
Explain Focus Areas and Vision Selection [*]	s The goal of this work is to create a more efficient and effective services delivery model for Benton County resulting in a positive impact to all focus areas and vision.

Recommendations and Motions

Item Recommendations and Motions

Staff Recommend the Board of Commissioners provide input on project scope and Recommendations* direct staff to move forward to solicit for a third-party contractor.

Meeting Motions* I move to ...

Not Applicable.

Attachments, Comments, and Submission

Item Comments and Attachments

Attachments	Upload any attachments to be included in the agenda, preferably as PDF files. If more than one
	attachment / exhibit, please indicate "1", "2", "3" or "A", "B", "C" on the documents.

Comments (optional) If you have any questions, please call ext.6800

Department RICK CRAGER

Approver

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1. Dept Approval	5.	
Department Approval	BOC Final App	proval
Comments	Comments Signature	
Signature <i>Rick Crager</i>		Haura Kwiattowski
2. Counsel Approval		
Comments		
Signature Vance H. Choney		
3. Finance Approval		
Comments		
Signature Debbie Sessions		
4.		
County Administrator Approval		
Comments		
Signature <i>Rick Crager</i>		

	Page 77 of 100						
BOC Agenda C	hecklist Master						
Agenda Placement and Contacts							
/ genda i lao							
Suggested Agenda Date	09/12/23						
View Agenda Tracker							
Suggested Placement *	Work Session						
Department *	Natural Areas, Parks and Events						
Contact Name *	Tomi Douglas						
Phone Extension *	6090						
Meeting Attendee Name [*]	Tomi Douglas						
Agenda Item De	etails						
Item Title *	Exotic Animal Ordinance Discussion						
Item Involves *	Check all that apply						
	☐ Appointments						
	☐ Budget						
	Contract/Agreement						
	Discussion and Action						
	Discussion Only						
	Document Recording						
	Employment						
	Notice of Intent Order/Resolution						
	Order/Resolution Ordinance/Public Hearing 1st Reading						
	Ordinance/Public Hearing 2nd Reading Ordinance/Public Hearing 2nd Reading						
	Project/Committee Update						
	Public Comment						
	Special Report						
	C Other						
Estimated Time *	15						
Board/Committee	O Yes						
Involvement*	© No						



Issues and F	Issues and Fiscal Impact					
Item Issues and	Item Issues and Description					
ldentified Salient Issues [*]	Commissioners have indicated they would like to readdress the Exotic Animal Ordinance. Staff is seeking specific direction on next steps.					
Options*	Discussion and direction to staff.					
Fiscal Impact [*]	C Yes € No					

Page 80 of 100 2040 Thriving Communities Initiative

Mandated	О	Yes
Service?*	0	No

2040 Thriving Communities Initiative

Describe how this agenda checklist advances the core values or focus areas of 2040, or supports a strategy of a departmental goal.

To review the initiative, visit the website HERE.

Values and Focus Areas

Check boxes	that	rofloot	oooh	oppliooblo		or foous	oroo	and	ovoloin	how tho	الأمدر	ho	ad ppace	1
CHECK DOXES	s ti iat	Tellect	each	applicable	value	UI IUCUS	alea	anu	explain	HOW LINES	VVIII	DE.	auvancec	J.

Core Values *	Select all that apply.
	Vibrant, Livable Communities
	Supportive People Resources
	High Quality Environment and Access
	✓ Diverse Economy that Fits
	Community Resilience
	Equity for Everyone
	Health in All Actions
	□ N/A
Explain Core Values Selections [*]	The Exotic Animal Ordinance primarily relates to the Fairgrounds, which is a key part of maintaining Benton County's vibrant agricultural economies and livestock industries.
Focus Areas and	Select all that apply.
Vision *	Community Safety
	Emergency Preparedness
	Outdoor Recreation
	Prosperous Economy
	Environment and Natural Resources
	Mobility and Transportation
	Housing and Growth
	Arts, Entertainment, Culture, and History
	Food and Agriculture
	Lifelong Learning and Education
	□ N/A
Explain Focus Areas and Vision Selection [*]	The Benton County Fairgrounds are a key part of our diverse economy, but we must also consider public safety, communicable diseases, and animal welfare into our policies.

Recommendations and Motions

Item Recommendations and Motions

 Staff
 Staff requests next steps direction from the Board regarding the Exotic Animal

 Recommendations*
 Ordinance.

Work SessionI move to ...Motions*Not Applicable

Attachments, Comments, and Submission

Item Comments and Attachments

Attachments Upload any attachments to be included in the agenda, preferably as PDF files. If more than attachment / exhibit, please indicate "1", "2", "3" or "A", "B", "C" on the documents.						
	Benton County Exotic Animal Ordinance.pdf	78.72KB				
	Wild-Exotic Animal Ordinance, Redline.docx	35.18KB				
Comments (optiona	I) If you have any questions, please call ext.6800					
Department Approver	MAURA KWIATKOWSKI					

1. Dept Approval								
Department Ap	oproval							
Comments	Comments							
Signature	Naura Kwiathowski							
2. Counsel Appr	roval							
Comments								
Signature	Vance H. Choney							
3. County Admir	nistrator Approval							
Comments								
Signature	Rick Crager							
4. BOC Final Ap	proval							
Comments								
Signature	Amanda Hakepeace							

LOST DOGS

9.505 Finders of Lost Dogs.

(1) Any person who finds and harbors a dog shall notify the Animal Control Program and furnish a description of the dog within forty-eight (48) hours of finding the dog.

(2) The finder may surrender the dog to the Animal Control Program or retain possession of it, subject to surrender upon demand of the Animal Control Deputy.

(3) Ownership of a lost dog which has been found can be acquired through compliance with provisions of ORS 98.005. [Ord. 4A, adopted February 7, 1979; Ord. 85-0002; Ord. 90-0061; Ord. 97-0122; Ord. 2012-0245; Ord. 2016-0274]

DOG KENNELS

9.605 Kennels. Use, operation and conditions of hobby and commercial kennels shall be in accordance with all applicable provisions of the Benton County Development Code. [Ord. 90-0061; Ord. 97-0122]

APPEALS

9.705 Animal Control Hearings. [Ord. 4A, adopted February 7, 1979; Ord. 85-0002; Ord. 90-0061; Ord. 97-0122; Ord. 99-0147; repealed by Ord. 2007-0218]

9.720 Hearing Procedures. [Ord. 4A, adopted February 7, 1979; Ord. 85-0002; Ord. 90-0061; Ord. 97-0122; Ord. 99-0147; repealed by Ord. 2007-0218]

BAN ON THE USE OF WILD OR EXOTIC ANIMALS IN TRAVELING ANIMAL DISPLAYS AND/OR ACTS

9.805 **DEFINITIONS.** As used in BCC Chapter 9, Section 8:

(1) **Animal Display** means any exhibition, fair, act, circus, ride, trade show, carnival, race, parade, or similar undertaking in which a wild or exotic animal is required to perform tricks, give rides, fight or participate as accompaniments for the purpose of entertainment, amusement, or benefit of a live audience, whether or not a fee is charged.

(2) **Mobile or Traveling Housing Facility** means any transporting vehicle such as a truck, trailer or railway car, used to transport or house wild or exotic animals while traveling for an animal display.

(3) **Traveling Animal Display** means any animal display in which wild or exotic animals are transported to, from or in between locations in a mobile or traveling housing facility, for the purpose of such animal display. This shall not include the transportation of a wild or exotic

animal between United States Department of Agriculture licensed sanctuaries and zoos for the purpose of providing lifetime care.

(4) Wild or Exotic Animal means any live animal from any of the following scientific classifications, including any hybrid of such animal. The animals listed in parentheses are intended as examples and not to be construed as an exhaustive list, or limit the generality of each group of animals, unless otherwise specified:

(a) Artiodactyla (including hippopotamuses, giraffes, camels, but excepting alpaca, cattle, llama, swine, sheep, and goats);

- (b) Crocodilia (including alligators and crocodiles);
- (c) Elasmobranchii (including nurse sharks and lemon sharks);
- (d) Elephantidae (elephants);

(e) Felidae (including tigers, lions, jaguars, leopards, cheetahs, and cougars, but excluding domestic cats);

- (f) Hyaenidae (hyenas);
- (g) Marsupialia (including kangaroos);
- (h) Non-human primates (including apes, monkeys, and lemurs);
- (i) Perissodactyla (including rhinoceroses, tapirs, and zebras);
- (j) Pinnipedia (including seals, sea lions, and walruses);
- (k) Struthio (ostriches); and
- (l) Ursidae (bears).
- (m) Canidae (including wolves, coyotes, foxes, except domestic dogs)
- (n) Cetacea (including whales, dolphins, porpoises)
- (o) Edentata (including anteaters, sloths, armadillo)
- (p) Mustelidae (including skunks, weasels, mink, badgers, river otters, sea otters)
- (q) Procyonidae (including raccoons, coatis, kinkajous, ringtails)
- (r) Testudinidae (tortoise)

Last Modified 12/04/18, Ord. 2018-0290

(s) Viverrridae (including civets, mongooses, bearcat)

(t) Varanidae (monitor lizards, Komodo dragons) [Ord. 2018-0290]

PROHIBITIONS

9.810 Prohibitions.

(1) It shall be unlawful for any person to allow for the participation of a wild or exotic animal in a traveling animal display.

(2) The following facilities, institutions, persons, entities, associations and government agencies are exempt from compliance with BCC 9.810(1):

(a) Any facility accredited by the Association of Zoos and Aquariums (AZA), World Association of Zoos and Aquariums (WAZA), Oregon Wildlife Rehabilitation Association (OWRA), the National Wildlife Rehabilitation Association (NWRA), International Association of Avian Trainers and Educators (IAATE) or the International Wildlife Rehabilitation Council (IWRC);

(b) Any licensed or accredited academic, research or medical institution, including any such institution dedicated to the training of service animals, but excluding wild animal training programs for the purpose of traveling animal displays;

(c) Veterinary clinics or wildlife rescue and rehabilitation facilities, which are licensed or permitted by the state of Oregon;

(d) Persons temporarily transporting wild or exotic animals through the county provided that the transit time shall not be more than three days and that such animals shall not be presented for animal displays while in the county;

(e) Persons owning or keeping a trained exotic primate as a service animal pursuant to ORS 609.345.

(f) The employee or contractor of a filmmaker (as defined in ORS 284.368) for the purposes of producing a film (as defined in ORS 284.368). [Ord. 2018-0290]

ENFORCEMENT

9.815 Enforcement.

(1) The Animal Control Officer shall monitor and enforce compliance with chapter 9, Section 8. [Ord. 2018-0290]

(2) Enforcement may be initiated by citation.

Last Modified 12/04/18, Ord. 2018-0290

9.820 Penalties. Violation of BCC chapter 9 shall be deemed a violation of County laws and is punishable upon conviction of a fine of \$500.00 for each separate violation and a fine of \$1,000 for a continuing violation; each day of continued violation is a separate offense and is separately punishable, but may be joined in a single prosecution. In addition, Benton County shall have the right to pursue any other remedy provided to it in law or in equity. [Ord. 2018-0290]

ORDINANCE NO 2018-0290. PROPOSED CHANGES, DRAFTED WITH ASSISTANCE FROM ARLENE MEREMS

BEFORE THE BOARD OF COMMISSIONERS FOR THE STATE OF OREGON, FOR THE COUNTY OF BENTON

In the Matter of Amending the)Benton County Code Chapter 9,)Ordinance No. 2018-0290Banning the Display of Wild/Exotic Animals)

THE BENTON COUNTY BOARD OF COMMISSIONERS HEREBY ORDAIN AS FOLLOWS:

WHEREAS, wild or exotic animals used in traveling animal displays suffer severe and extended confinement, are deprived of natural movements, free exercise, and natural behaviors, and are prone to chronic stress, behavioral, health, and psychological problems.; and

WHEREAS, constant travel, temporary and collapsible facilities, and prolonged confinement and physical coercion are inherently part of traveling animal displays, and these conditions subject wild or exotic animals to chronic stress that compromises their welfare while also creating risks for the public and workers; and

WHEREAS, wild or exotic animals used in traveling performances bring people dangerously close to unpredictable wild or exotic animals by displaying animals in inappropriate, uncontrolled areas that are not suited for the exhibition of such animals; and

WHEREAS, the itinerant nature of traveling animal displays using wild or exotic animals complicates oversight such that agencies and authorities cannot properly monitor, evaluate, or follow through regarding the condition of animals or facilities, or their history of injuries, incidents, illnesses, violations, or other issues, and so cannot properly protect animals, workers, or the public; and

WHEREAS, the use of wild or exotic animals for entertainment contributes to the trade of these animals by perpetuating their breeding and sale; and

WHEREAS, Benton County deems it is in the public interest to prevent animal cruelty by prohibiting traveling animal displays that include wild or exotic animals for public entertainment or amusement within the County.

NOW, THEREFORE, the Benton County Board of Commissioners ordain as follows:

- 1. <u>Short Title.</u> This ordinance shall be known as "Amendment to Benton County Code Chapter 9."
- 2. <u>Text Amendment</u>. Benton County Code Chapter 9 is hereby amended as noted in the attachment marked Exhibit A.

ORDINANCE NO 2018-0290. PROPOSED CHANGES, DRAFTED WITH ASSISTANCE FROM ARLENE MEREMS

ORDINANCE NO 2018-0290. PROPOSED CHANGES, DRAFTED WITH ASSISTANCE FROM ARLENE MEREMS

BAN ON THE USE OF WILD OR EXOTIC ANIMALS IN TRAVELING ANIMAL DISPLAYS AND/OR ACTS

9.805 DEFINITIONS. As used in BCC Chapter 9, Section 8:

(1) **Animal Display** means any exhibition, fair, act, circus, ride, trade show, carnival, race, parade, or similar undertaking in which a wild or exotic animal is required to perform tricks, give rides, fight or participate as accompaniments for the purpose of entertainment, amusement, or benefit of a live audience, whether or not a fee is charged.

(2) **Mobile or Traveling Housing Facility** means any transporting vehicle such as a truck, trailer or railway car, used to transport or house wild or exotic animals while traveling for an animal display.

(3) **Traveling Animal Display** means any animal display in which wild or exotic animals are transported to, from or in between locations in a mobile or traveling housing facility, for the purpose of such animal display. This shall not include the transportation of a wild or exotic animal between United States Department of Agriculture licensed sanctuaries and zoos for the purpose of providing lifetime care.

(4) Wild or exotic animal means any of the live animals listed below from any of the following scientific classifications including any hybrid of such animal. The animals listed in parentheses are intended as examples and not to be construed as an exhaustive list, or limit the generality of each group of animals, unless otherwise specified:

- (a) <u>Artiodactyla (including-Hh</u>ippopotamuses, giraffes, camels<u>, deer, antelope, and chevrotains);</u>
- (b) <u>ACrocodilia (including alligators, and crocodiles) and camans</u>
- (c) Elasmobranchii (including nurse sSharks, skates and rays and lemon sharks)
- (d) Elephantidae (eElephants)
- (e) Felidae (including t<u>T</u>igers, lions, jaguars, leopards, <u>panthers</u>, cheetahs, and cougars), <u>lynx</u>, <u>bobcat</u>, <u>ocelot</u>, <u>margay</u>, <u>fisher cats</u>, <u>and European wild cats</u> but excluding domestic cats
- (f)(e) Hyaenidae (hyenas)
- (f) Hyenas
- (g) Marsupialia (including kangaroos)Kangaroos, koalas, wombats, wallabies, opossums and gliders
- (h) Non-human primates (including apes, monkeys, and lemurs)Gorillas, chimpanzees, orangutans, bonobos, monkeys and lemurs
- Perissodactyla (including rhinoceroses, tapirs, but excluding Equidae)<u>Rhinoceroses</u>, tapirs and zebras
- (j) Pinnipedia (including Seals, sea lions, and walruses)
- (k) Struthio (ostriches and emus)
- (l) Ursidae (bears)
- (m) Canidae (including-wolves, coyotes, foxes, except domestic dogs)<u>African wild dogs</u> and jackals
- (n) Cetacea (including whales, dolphins, and porpoises)
- (o) Edentata (including anteaters, sloths, and armadillos)
- (p) <u>Mustielidae (including skunks, weasels, martens, mink, badgers, river otters, and sea otters</u>)

ORDINANCE NO 2018-0290. PROPOSED CHANGES, DRAFTED WITH ASSISTANCE FROM ARLENE MEREMS

Commented [AX1]: Could delete this phrase, if we simply catalog the banned animals by common name.

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ORDINANCE NO 2018-0290. PROPOSED CHANGES, DRAFTED WITH ASSISTANCE FROM ARLENE MEREMS	
 (q) Procyonidae (including racconsraccoons, coatis, kinkajous, ringtails, cacomistles and olingos) (r) Testudinidae (<u>T</u>tortoises) (s) Viverridae (including civetsCivets, mongooses, bearcats and genets) 	
(t) Varanidae (<u>M</u>m onitor lizards, Komodo dragons) [Ord. <mark>2018-0290]</mark>	Formatted: Highlight
PROHIBITIONS	
9.810 Prohibitions.	
(1) It shall be unlawful for any person to allow for the participation of an animal listed in <u>Section 9.805(4)</u> in a traveling animal display.	Formatted: Highlight
(2) The following facilities, institutions, persons, entities, associations and government agencies are exempt from compliance with BCC 9.810(1):	
(a) Any facility accredited by the Association of Zoos and Aquariums (AZA), World Association of Zoos and Aquariums (WAZA);	Commented [AM2]: Sarah Spangler (former Chintimini
(b) Any licensed or accredited academic, research or medical institution, including programs of the USDA Cooperative Extension Service (e.g., 4-H) and any such institution dedicated to the training of service animals, but excluding wild animal training programs	ED) explained that some of the wildlife rehab associations listed in 9.810 (2)(a) are simply membership associations and do not provide any oversight or requirements for animal care standards. Therefore, they don't meet the intention of the exemption and should be removed.
for the purpose of traveling animal displays; (c) Veterinary clinics or wildlife rescue and rehabilitation facilities, which are licensed or permitted by the state of Oregon;	Commented [AM3]: OSU Extension programs such as 4-H are exempt under the academic exemption. However, to make this crystal clear, 4-H is now expressly identified as exempt.
(d) Persons temporarily transporting animals listed in Section 9.805 (4) through the county provided that the transit time shall not be more than three days and that such animals shall not be presented for animal displays while in the county;	
(e) Persons owning or keeping a trained primate as a service animal pursuant to ORS 609.345.	
(f) The employee or contractor of a filmmaker (as defined in ORS 284.368) for the purposes of producing a film (as defined in ORS 284.368). [Ord. 2018-0290]	
(3) Animals not listed in Section 9.805(4) may be prohibited or restricted under ORS or OAR.	Commented [AX4]: I.e., the above list may not 100% cover species that are banned for display by other state
<u>ENFORCEMENT</u>	statute or regulation.
<u>9.815 Enforcement.</u>	

ORDINANCE NO 2018-0290. PROPOSED CHANGES, DRAFTED WITH ASSISTANCE FROM ARLENE MEREMS 3 Page 91 of 100

ORDINANCE NO 2018-0290. PROPOSED CHANGES, DRAFTED WITH ASSISTANCE FROM ARLENE MEREMS

(1) The Animal Control Officer shall monitor and enforce compliance with chapter 9, Section 8. [Ord. 2018-0290]

(2) Enforcement may be initiated by citation.

9.820 Penalties. Violation of BCC chapter 9 shall be deemed a violation of County laws and is punishable upon conviction of a fine of \$500.00 for each separate violation and a fine of \$1,000 for a continuing violation; each day of continued violation is a separate offense and is separately punishable, but may be joined in a single prosecution. In addition, Benton County shall have the right to pursue any other remedy provided to it in law or in equity. [Ord. 2018-0290]

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ORDINANCE NO 2018-0290. PROPOSED CHANGES, DRAFTED WITH ASSISTANCE FROM ARLENE MEREMS

	Page 92 of 100				
BOC Agenda C	checklist Master				
Agondo Dioo	amont and Contacta				
Agenua Place	ement and Contacts				
Suggested Agenda Date	09/12/23				
View Agenda Tracker					
Suggested Placement [*]	Work Session				
Department*	Natural Areas, Parks and Events				
Contact Name *	Jesse Ott				
Phone Extension *	541-766-6002				
Meeting Attendee Name [*]	David Smith, Chair, Parks Advisory Board				
Agenda Item De	etails				
Item Title *	Jackson-Frazier Boardwalk Effort Update				
Item Involves *	Check all that apply				
	Appointments				
	Budget				
	Contract/Agreement				
	Discussion and Action				
	Discussion Only				
	Document Recording				
	Employment Notice of Intent				
	Ordinance/Public Hearing 1st Reading				
	Ordinance/Public Hearing 2nd Reading				
	Proclamation				
	Project/Committee Update				
	Public Comment				
	Special Report Other				
Estimated Time *	15-20 minutes				
Board/Committee	© Yes				
Involvement*	O No				



Issues and Fiscal Impact				
Item Issues and Description				
ldentified Salient Issues [*]	Update on the success and challenges of replacing the Jackson-Frazier Boardwalk up to this point and thoughts from Parks Advisory Board Chair David Smith.			
Options *	Not Applicable			
Fiscal Impact*	C Yes C No			

Page 95 of 100 2040 Thriving Communities Initiative

Mandated	0	Yes
Service?*	$oldsymbol{\circ}$	No

2040 Thriving Communities Initiative

Describe how this agenda checklist advances the core values or focus areas of 2040, or supports a strategy of a departmental goal.

To review the initiative, visit the website HERE.

Values and Focus Areas

Check boxes	that reflect	each applicable	value or focus	area and exp	plain how they w	vill be advanced.

Core Values *	Select all that apply.			
	Supportive People Resources			
	✓ High Quality Environment and Access			
	✓ Diverse Economy that Fits			
	Community Resilience			
	Equity for Everyone			
	Health in All Actions			
	□ N/A			
Explain Core Values Selections [*]	The Jackson-Frazier Boardwalk is Benton County's most accessible and used park amenity in an award-winning wetland restoration. This boardwalk is used by seniors, children, and the mobility impaired.			
Focus Areas and Vision [*]	Select all that apply.			
	Community Safety			
	Emergency Preparedness			
	✓ Outdoor Recreation			
	Prosperous Economy			
	Environment and Natural Resources			
	Mobility and Transportation			
	☐ Housing and Growth			
	Arts, Entertainment, Culture, and History			
	Food and Agriculture			
	Lifelong Learning and Education			
	□ N/A			
Explain Focus Areas and Vision Selection [*]	The Jackson-Frazier Boardwalk is essential for providing outdoor access to Benton County's most vulnerable populations.			

Recommendations and Motions

Item Recommendations and Motions

Staff Not Applicable Recommendations*

Work Session Motions* Not Applicable

I move to ...

Attachments, Comments, and Submission

Item Comments and Attachments

Attachments Upload any attachments to be included in the agenda, preferably as PDF files. If more than one attachment / exhibit, please indicate "1", "2", "3" or "A", "B", "C" on the documents.

Comments (optional) If you have any questions, please call ext.6800

Department TOMI DOUGLAS Approver

1.			
Department Approval			
Comments			
Signature	Tomi Deuglas		
2			
2. County Admin	nistrator Approval		
Comments		-	
Signature	Hauna Kwiatkowski		
^{3.} BOC Final Approval			
Comments			
Signature	Hauna Kwiatkowski	5	



September 1st, 2023

Marriah De La Vega Benton County PO Box 3020 Corvallis, OR 97339-3020

Dear Marriah,

On behalf of the Chamber Board of Directors and staff, I thank you for your support and commitment to Albany and the local business community. Your support has been instrumental in enabling us to stimulate the local economy, provide opportunities for our members to network, communicate important information, gather and share data, and advocate for businesses.

Your investment helps us provide programs, events, and services that shine a spotlight on area businesses, promote business activities, and foster entrepreneurship. Through the Business Extravaganza, Membership Forums, Leadership Albany and other programs we provide opportunities to hear and learn from great speakers, and connect and build your customer base.

Additionally, the Chamber's advocacy for businesses with local, state and federal elected officials promotes a probusiness climate and influences public policy. It is our mission to actively represent the interests of our members in advocating for favorable business conditions. Recently, we were able to stop a proposed City of Albany employee systems development charge on businesses for the use of parks, and help halt a DEQ rule for businesses to create a trip reduction plan for their employees.

Your annual membership renewal invoice is included with this letter. If you have any questions or are unable to pay your investment by August 30th, please reach out to me at isteele@albanychamber.com or 541-926-1517.

Thank you again for your continued support of the Albany Area Chamber. We look forward to serving you in the coming year.

Sincerely,

Janet Steele, IOM, AC President

Jennifer Stanaway

Board Chair Albany General Hospital Foundation

Spark growth.

435 1st Ave. W PO Box 548 Albany, OR 97321

541.926.1517 albanychamber.com



Albany Area Chamber of Commerce 435 1st Ave. W. P.O. Box 548 Albany, OR 97321 (541) 926-1517 | fax:(541) 926-7064 info@albanychamber.com www.albanychamber.com

ABE Quote

Quote Date: Quote Number: 9/1/2023 88343

Benton County Marriah De La Vega PO Box 3020 Corvallis, OR 97339-3020

		Membership Level	Due Date
		Silver	9/30/2023
Description	Quantity	Rate	Amount
Silver Membership Investment Annual	t	\$723.00	\$723.00
Voluntary Contribution Good Government Council (Add \$50)	1	\$0.00	\$0.00
Voluntary Contribution Scholarship Fund (Add \$25)	1	\$0.00	\$0.00

Subtotal:	\$723.00
Payment/Credit Applied:	\$0.00
Balance:	\$723.00

"Your Business & Community Advocate"



Please return this portion with your payment.

Member Name: Benton County Member Account ID: 7670

Quote #: 88343

Please make checks payable to Albany Area Chamber of Commerce.

Check #_____ Payment Amount: \$_____

To pay online, please login using your Chamber account. Please contact our office at (541) 926-1517 or info@albanychamber.com if you would like to request a login. Cash or Checks only for Chamber Dollars.