



Board of Commissioners
 Office: (541) 766-6800
 Fax: (541) 766-6893
 4500 SW Research Way
 Corvallis, OR 97330
 co.benton.or.us

AGENDA

BENTON COUNTY BOARD OF COMMISSIONERS MEETING

Goal-setting Work Session

March 14 , 2023, 9:00 AM

How to Participate in the Board of Commissioners Meeting		
In-Person	Zoom Video	Zoom Phone Audio
Kalapuya Building	Click for Zoom Link	Dial: 1-253-215-8782
4500 SW Research Way	Meeting ID: 925 5397 8493	
Corvallis, Oregon	Passcode: 770968	

1. Opening

- 1.1 Call to Order
- 1.2 Introductions
- 1.3 Announcements

2. Review and Approve Agenda

3. Discussion Topics

- 3.1 (15 minutes) Historic Courthouse Advisory Committee Update — *Jesse Ott, Interim Director, Natural Areas, Parks, and Events; Chris Westfall, Benton County District Court Administrator*
- 3.2 (30 minutes) Strategic Communications Update — *Cory Grogan, Public Information Officer*
- 3.3 (15 minutes) Kalapuya Open House/Corvallis School District Art Party — *Cory Grogan, Public Information Officer*

The Board of Commissioners may call an executive session when necessary pursuant to ORS 192.660. The Board is not required to provide advance notice of an executive session. However, every effort will be made to give notice of an executive session. If an executive session is the only item on the agenda for the Board meeting, notice shall be given as for all public meetings (ORS 192.640(2)) and the notice shall state the specific reason for the executive session as required by ORS 192.660.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to the Board of Commissioners Office, (541) 766-6800.

- 3.4 (5 minutes) Jackson Street Youth Services' Youth Rising Sponsorship Request — *Maura Kwiatkowski; Board of Commissioners Office*
- 3.5 (5 minutes) ABC House's Celebrate Hope Event Sponsorship Request — *Maura Kwiatkowski; Board of Commissioners Office*
- 3.6 (20 minutes) Community Health Center/Board of Commissioners Co-applicant Agreement Update — *Joe Kerby, County Administrator; Carla Jones, Community Health Centers*
- 3.7 (15 minutes) County Administrator Search Process Update – *Tracy Martineau, Human Resources Director*
- 3.8 (45 minutes) County Administrator Updates/Transition — *Joe Kerby, County Administrator; Suzanne Hoffman, Incoming Interim County Administrator*
- 3.9 (30 minutes) Commissioner Updates – *Board of Commissioners*

4. Other

ORS 192.640(1)" . . . notice shall include a list of the principal subjects anticipated to be considered at the meeting, but this requirement shall not limit the ability of a governing body to consider additional subjects."

The Board of Commissioners may call an executive session when necessary pursuant to ORS 192.660. When the executive session is part of a regular, special, or emergency meeting, and the need for the executive session is known in advance, the Board need not provide advance notice, but will strive to do so. If the need is not known in advance, the Board shall announce when it goes into and when it comes out of executive session. If an executive session only will be held, notice shall be given as for all public meetings (ORS 192.640 (2)). The proper cite under ORS 192.660 shall always be given.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to the Board of Commissioners office 541-766-6800.

BOC Agenda Checklist Master

Agenda Placement and Contacts

Suggested Agenda Date 03/14/23

View [Agenda Tracker](#)

Suggested Placement * BOC Tuesday Meeting

Department * Natural Areas, Parks and Events

Contact Name * Jesse Ott

Phone Extension * 6002

Meeting Attendee Name * Jesse Ott, Natural Areas, Parks and Events;
Chris Westfall, Benton County District Court

Agenda Item Details



Item Title * Historic Courthouse Advisory Committee Update

- Item Involves *** Check all that apply
- Appointments
 - Budget
 - Contract/Agreement
 - Discussion and Action
 - Discussion Only
 - Document Recording
 - Employment
 - Notice of Intent
 - Order/Resolution
 - Ordinance/Public Hearing 1st Reading
 - Ordinance/Public Hearing 2nd Reading
 - Proclamation
 - Project/Committee Update
 - Public Comment
 - Special Report
 - Other

Estimated Time * 15 minutes

Board/Committee Involvement * Yes
 No

Name of Board/Committee Historic Courthouse Advisory Committee

Advertisement * Yes
 No

Issues and Fiscal Impact

Item Issues and Description

Identified Salient Issues * The Historic Courthouse Advisory Committee is working to provide options and recommendations for the future uses of the historic Benton County Courthouse.

Options * Offer feedback or suggestions on the Committee's approach and/or timeline.

Fiscal Impact * Yes
 No

2040 Thriving Communities Initiative

Mandated Service?* Yes No

2040 Thriving Communities Initiative

Describe how this agenda checklist advances the core values or focus areas of 2040, or supports a strategy of a departmental goal.

To review the initiative, visit the website [HERE](#).

Values and Focus Areas

Check boxes that reflect each applicable value or focus area and explain how they will be advanced.

Core Values*

Select all that apply.

- Vibrant, Livable Communities
- Supportive People Resources
- High Quality Environment and Access
- Diverse Economy that Fits
- Community Resilience
- Equity for Everyone
- Health in All Actions
- N/A

Explain Core Values Selections*

The historic Courthouse is a valued community resource. The Historic Courthouse Advisory Committee is exploring options for future use for one of the most iconic buildings in Benton County.

Focus Areas and Vision*

Select all that apply.

- Community Safety
- Emergency Preparedness
- Outdoor Recreation
- Prosperous Economy
- Environment and Natural Resources
- Mobility and Transportation
- Housing and Growth
- Arts, Entertainment, Culture, and History
- Food and Agriculture
- Lifelong Learning and Education
- N/A

Explain Focus Areas and Vision Selection*

The Historic Courthouse Advisory Committee is exploring options to ensure that the courthouse continues to be an important resource and gathering space for our community into the future.

Recommendations and Motions

Item Recommendations and Motions

Staff N/A

Recommendations*

Meeting Motions* I move to ...

N/A

Attachments, Comments, and Submission

Item Comments and Attachments

Attachments Upload any attachments to be included in the agenda, preferably as PDF files. If more than one attachment / exhibit, please indicate "1", "2", "3" or "A", "B", "C" on the documents.

Comments (optional) If you have any questions, please call ext. 6800

1.

Department Approval

Comments

Signature

Jesse Ott

2.

County Administrator Approval

Comments

Signature

Maura Kwiatkowski

3.

BOC Final Approval

Comments

Signature

Amanda Makepeace

Strategic Communications Update

January – February 2023

Cory Grogan

March 14, 2023



Awareness & Outreach Campaigns



- HOPE - In Conjunction With the Health Department
- ARPA – In Conjunction With Finance
- National Pollution Discharge Elimination Outreach
- Jackson-Frazier Boardwalk Renovation
- Historic Courthouse Outreach – Start In June

Advertising



- Benton Area Transit (BAT)
- JSIP Open House
- Solid Waste Process Workgroup (SWPWG)
- We're Hiring – In Coordination With Human Resources

Communications Planning



- **Editorial Calendar**
- **Project List**
- **Internal Communications Plan**
- **Community Outreach and Engagement Plan**
- **County Listserv Update (11k+ on organic subscribers list)**

Recent Events



- Joe With Joe events
- JSIP Open House
- US Rep Val Hoyle Visit

Upcoming Events



- Rep Rayfield Visit April 6
- JSIP City Speak April 19
- pARTy Open House April 20
- Philomath Frolic July 6, 7, 8
- Benton County Fair & Rodeo
- Fall Festival

Videos & Feature Stories



- **Community Daytime Drop-In Center Video**
- **JSIP Open House Video**
- **Jackson-Frazier Wetland Video**
- **Storm Water Feature Story**

Publications



- Benton Area Transit (BAT)
- SWPWG Mailer
- Flooding
- Natural Areas, Parks, and Events

Ongoing



• Analytics Reporting

- Internal & External Newsletter
- Branding Management
 - New options for business card portal: department logos, pronouns, address lines
 - Kalapuya wayfinding and branding
- Social Media Program
 - Floods, JSIP, SWPWG, Black History Month, National Pollutant Discharge Elimination System (NPDES), warming centers, weather alerts

Other Projects



- **Policy Updates**
- **Web redesign**



At your service,
every day.



/BentonCoGov



@BentonCoGov



@BentonCoGov



/BentonCountyGov



Benton County

Benton County Communications

2021 & 2022 Return on Investment

Public Information Office

March 2023



Today's agenda

What happened in 2021?

Do the trends still hold true in 2022?

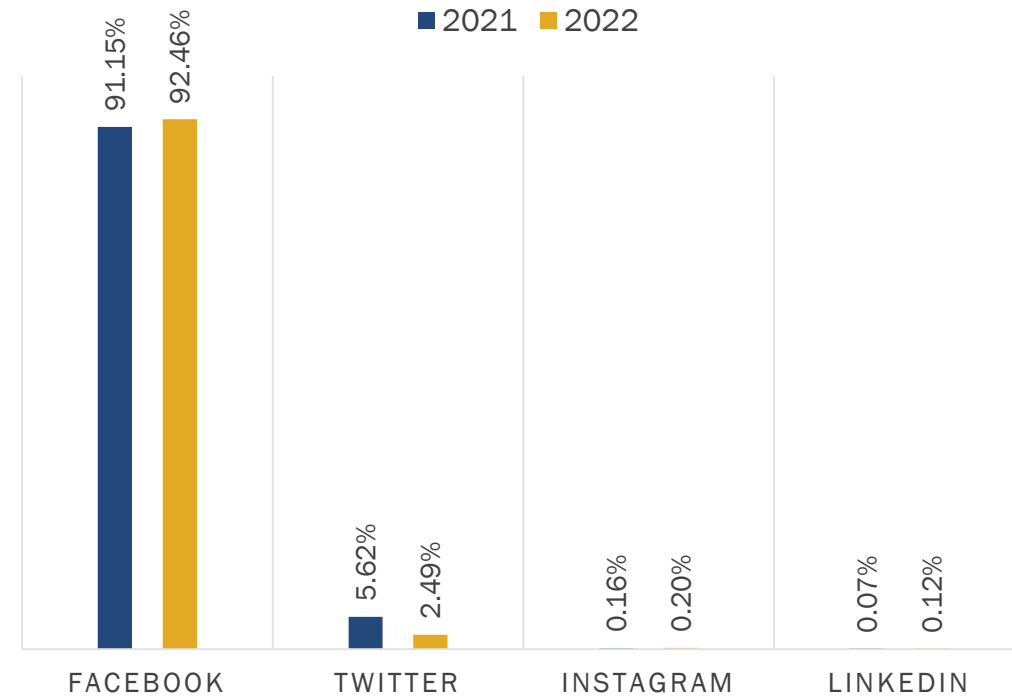
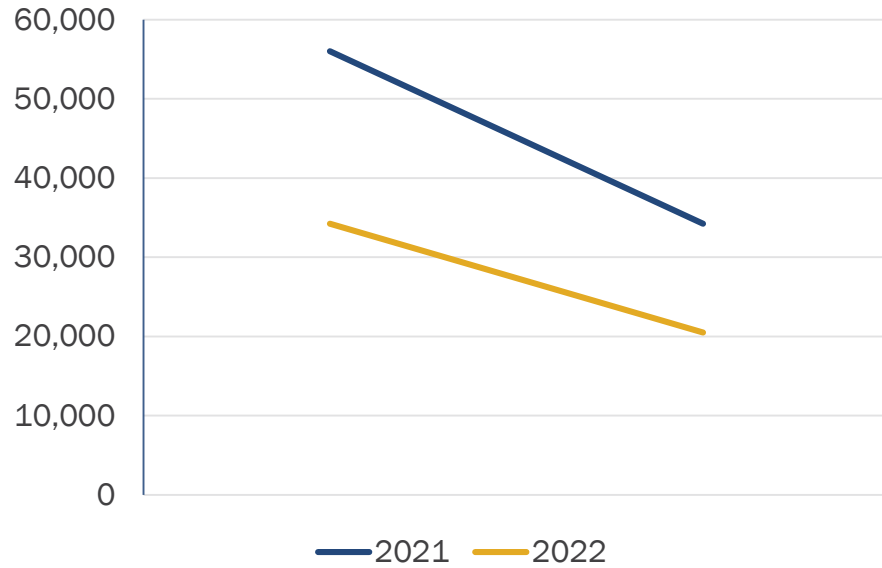
- Web traffic & sources
- Social media audience & engagement
- Top social media content 2021 vs. 2022
- What do our external readers think?
- What's happening in Benton County?
 - radio, hard copy & electronic ads
- A look at internal communications

A look back at web analytics

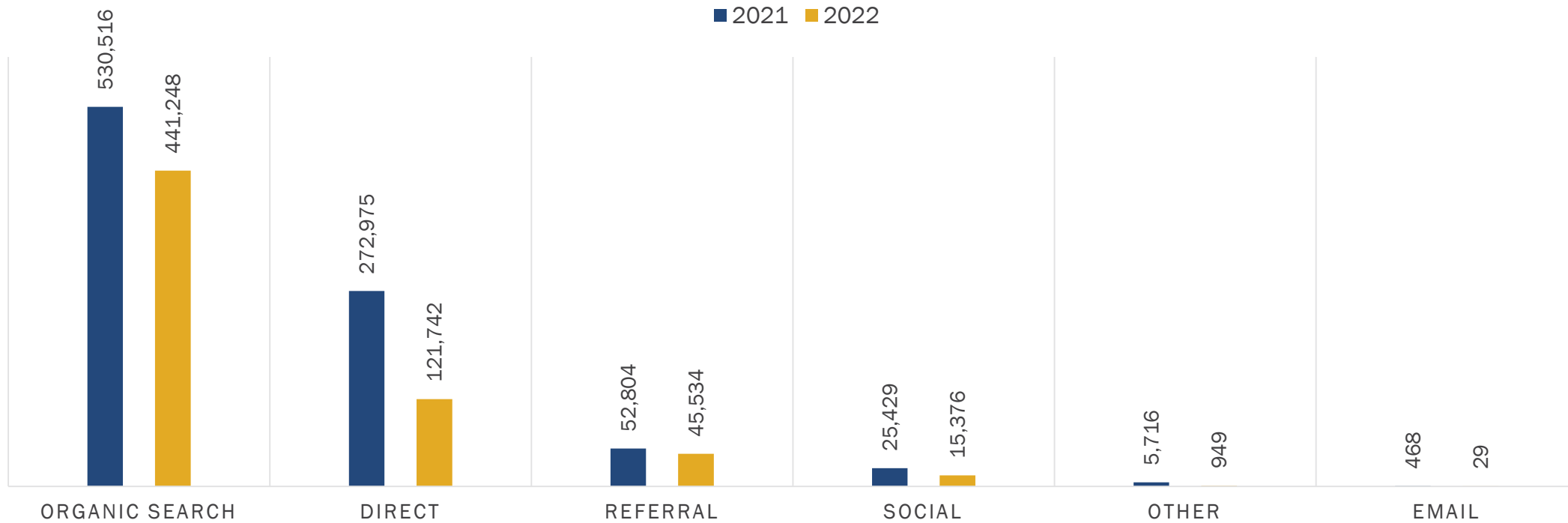
2021 & 2022 Traffic

Total web traffic

Traffic by social channel



All traffic sources



- **Organic search** = traffic that comes to your site from a search engine, but that isn't paid for.
- **Direct** = traffic that does not come from a referring website.
- **Referral** = traffic that arrives on your website through another source, like through a link on another domain.
- **Social** = traffic coming to your website, mobile site or mobile app from social networks and social media platforms.
- **Other** = traffic that is not recognized within Google's default system defined channel rules like "Email" or "Social".

Top 5 viewed pages

2021

1. COVID-19 – Health Dept.
2. Inmate custody list – Sheriff’s Office
3. COVID-19 vaccines – Health Dept.
4. Emergency road notifications – Public Works
5. Daily activity log – Sheriff’s Office

2022

1. Emergency road notifications – Public Works
2. Daily activity log – Sheriff’s Office
3. COVID-19 – Health Dept.
4. Adult custody roster – Sheriff’s Office
5. Inmate details – Sheriff’s Office

Social engagement by channel

2021 & 2022 Engagement

Social engagement

Likes, comments, shares, and link clicks.

Social reach

Number of accounts that saw any content from our pages.

**In 2021, we received an equal amount of reach with videos and stories. We had 10-25x more engagement with stories.*



2021

Channel	Post reach	Video reach	Post engagement	Video engagement
Facebook	900,557	105,087	43,403	14,128
Instagram	262,015	43,201	14,927	3,753
LinkedIn	No data available			
Linktree	No data available			
Nextdoor	225,059	n/a	1,917	n/a
Twitter	708,460	26,936	17,433	596
YouTube	n/a	20,337	n/a	60
Totals				

2022

Channel	Reach	Engagement
Facebook	606,173	14,021
Instagram	128,675	6,741
LinkedIn	10,892	715
Linktree	633	143
Nextdoor	108,810	221
Twitter	244,500	3,042
YouTube	19,990	27
Totals		

Feb. – Dec. 22

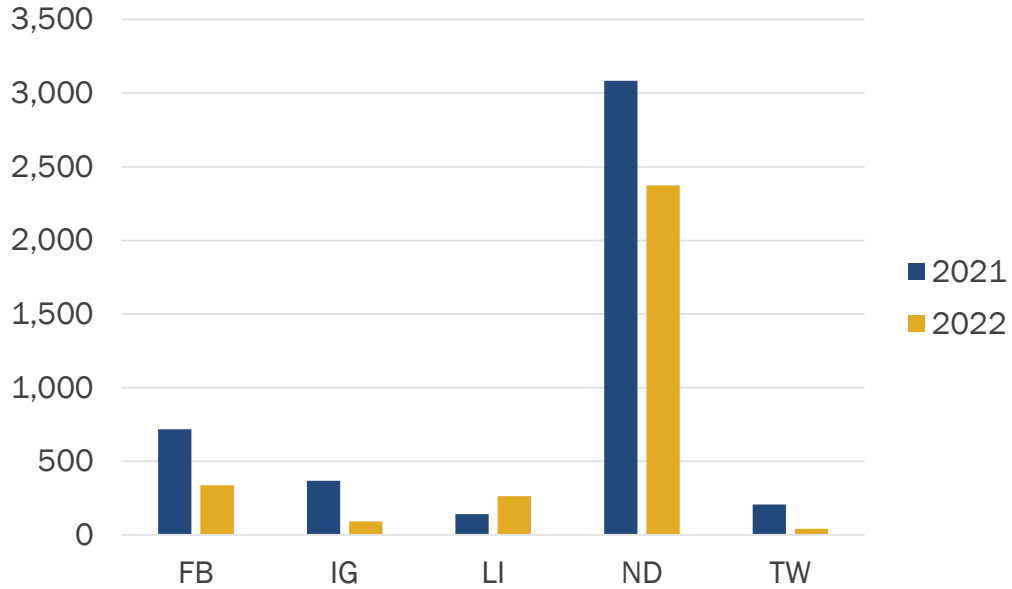
Jun. – Dec. 22

Video reach & engagement no BOC mtgs.

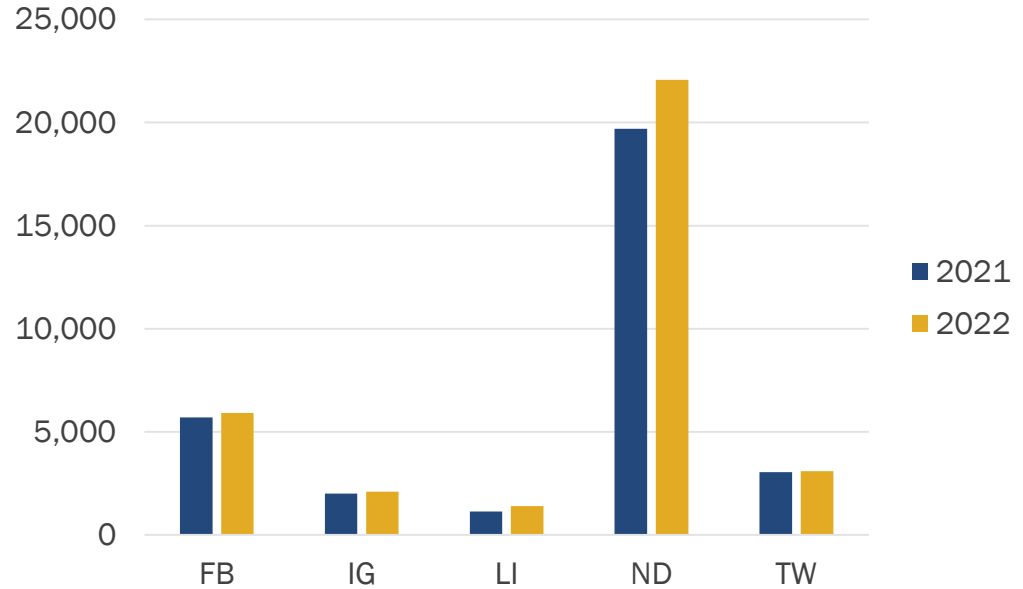
A look at our audience

2021 & 2022 Engagement

Follower growth



Growth per year



Followers per channel

Top content for all channels

2021 & 2022 Engagement

Facebook Top Content - 2021

Intensive Care Unit Beds are full

Intensive Care Unit (ICU) beds are full in Benton, Linn, Lincoln, Marion and Yamhill Counties.

Vaccines prevent the most severe outcomes of COVID-19, including hospitalization and death.



96,963 / 1,232

As the COVID-19 Delta variant continues to surge, adult ICU beds in our region are now full.



Our hospitals need your help!

Emergency Department capacity is extremely limited due to the rise in Delta COVID-19 cases.

Please visit urgent care if it is not an emergency.

32,876 / 2,356

Emergency Departments in Oregon are at or over capacity. If you need urgent medical care but aren't experiencing a medical emergency, please go to an urgent care center.

Face coverings required in indoor public and outdoor public settings, whether vaccinated or not



24,376 / 1,449

Effective today, the Benton County Board of Commissioners acting in their capacity as the Board of Health, passed a local order requiring all individuals over the age of 5, whether vaccinated or not, to wear face coverings when in indoor public settings and outdoor public settings.

OSU Student Day @ Reser Stadium Vaccine Clinic

Wednesday, May 12 from 9 a.m - 5 p.m.



Drop-ins available

23,140 / 404

Tomorrow is OSU student day! While this event is targeted to OSU students, staff, and faculty, anyone who is eligible for vaccination is welcome.

Facebook Top Content - 2022

2 WEEK FULL ROAD CLOSURE



September 9 - 22

92,722 / 4,543

Notice to travelers:

@OregonDOT will be CLOSING U.S. 20 with no through traffic for two weeks starting September 9 through the 22.

WEIGHT LIMIT 12 TONS

17,545 / 7

A reminder from our partners Oregon Department of Transportation: the Van Buren Bridge is restricted to 12 tons.

NEED SANDBAGS?



Sandbags are now available at select locations during business hours.

Bring your own shovel.

11,909 / 208

We know its raining hard out there! Don't forget that Benton County and local partners offer free bags and sand at various locations.



10,597 / 310

The Benton County Fire Defense Board has declared a total burn restriction starting TOMORROW at 8am through 8am Monday, Sep 12.


Instagram Top Content - 2021



**MONSTER
IN YOUR GARAGE?**
IT'S FREE AND EASY TO RECYCLE
YOUR OLD ELECTRONICS.

4,232 / 36

Monster in your garage? It's free and easy to recycle your old electronics. Safely recycle them with Oregon E-Cycles to protect our health and environment.




**Booster Clinic
December 15 - 16**

OSU (CH2M Hill) Alumni Center
725 SW 26th St, Corvallis

Wednesday and
Thursday from
11:00 am to 7:00 pm

2,308 / 25

Benton County, [Samaritan Health Services](#), and [Oregon State University](#) are partnering to host a drop in booster vaccination clinic today!



Booster Clinic Today!
¡Evento de Vacuna de Refuerzo Hoy!

No appointment
needed!
¡No se necesita cita!

2,109 / 25

Benton County, Samaritan Health Services, and Oregon State University are partnering to host two COVID-19 booster vaccination clinics at the OSU (CH2M Hill) Alumni Center.



**Walk-ins
welcome!**
No scheduling required

Same-day vaccine appointments
at Reser Stadium on Wednesday, April 28
from 11 a.m. - 4 p.m.

1,475 / 808

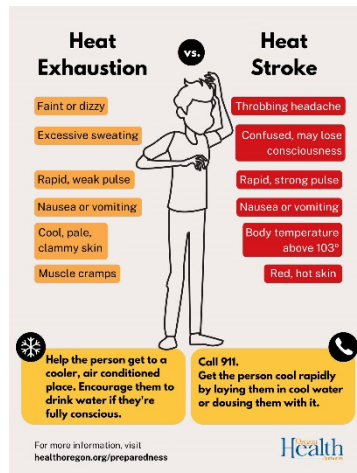
Community members 16 and older are invited to attend a walk-in vaccine clinic at Reser Stadium on Wednesday, April 28 from 11 a.m. – 4 p.m. Appointments are not required on Wednesday, but are still required for clinics on Thursday through Saturday.

Instagram Top Content - 2022



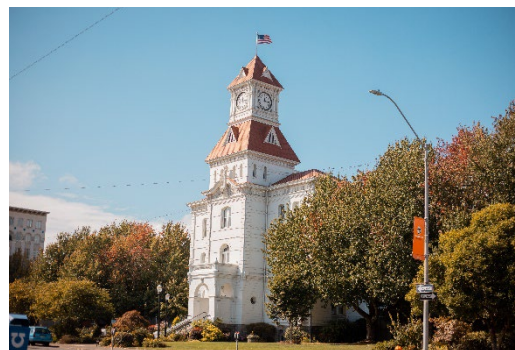
9,236 / 18

Celebrate Park and Recreation Month in Benton County!



6,301 / 116

The US National Weather Service Portland Oregon is predicting temperatures could reach 100 this week! Stay safe and beat the heat!



2,839 / 154

On Tuesday, the #BentonCoGov Board of Commissioners voted unanimously to proceed with the construction of a new courthouse with a 50% state matching grant and the County borrowing the remaining funds needed.



2,570 / 26

Unfortunately, the Pastega Christmas Light Display is CANCELLED due to significant wind damage to the display.

LinkedIn Top Content - 2022

*no content available for 2021



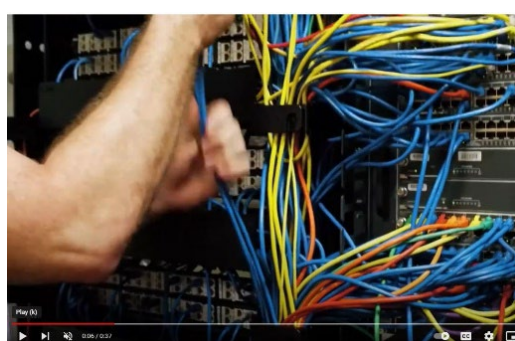
672 / 148

Just yesterday, Benton County Commissioner Pat Malone and Sheriff Jef Van Arsdall were sworn into office by Judge Joan Demarest at the Benton County Circuit Court in Corvallis.



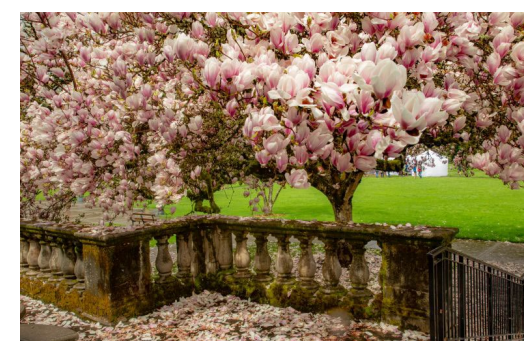
593 / 55

Unfortunately, the Pastega Christmas Light Display is CANCELLED due to significant wind damage to the display.



555 / 28

Fast paced, dynamic, team environment. Benton County IT department is #Hiring



515 / 51

We now offer hybrid / remote, flexible scheduling, and relocation assistance for our Public Information Officer opening!

Nextdoor Top Content - 2021

Face coverings required in indoor public and outdoor public settings, whether vaccinated or not



Benton County
OREGON

At your service, every day.

11,029 / 839

Benton County requires face coverings in all public indoor and crowded outdoor settings to slow COVID-19 transmission.

FREE COVID-19 TEST

Important:
Register and select your appointment time at: www.bentoncoovid19test.com
(One person per appointment, each person must register individually)

Quick & easy - free self-administered nasal swab

- Drive-thru
- Everyone Welcome
- No Insurance Required

<p>Saturday, February 20th</p> <p>Lebanon, OR 97355</p> <p>10:00 am- 2:00pm</p> <p>The River Center 3000 S Santiam Hwy</p>	<p>Sunday, February 21st</p> <p>Philomath, OR 97370.</p> <p>10:00am- 2:00pm</p> <p>Philomath High School 2034 Applegate St.</p>
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To get tested for Covid - 19:

- You don't need to have symptoms
- NO ID card needed
- Your information is confidential
- The services can be received in your car



7,040 / 15


February 16, 2021 update - Free COVID-19 testing events this weekend



6,834 / 44

January 22, 2021 - Samaritan and Benton County plan COVID-19 mass vaccination at Reser Stadium

COVID-19 Vaccine Clinics



Samaritan Health Services **Benton County** **Oregon State University**

6,474 / 14

March 5, 2021 - Benton County Update. Mass vax clinic at Reser, new vax eligibility groups and dates, J&J vax approved by FDA, It takes two!, vax facts from Dr. Bruce Thomson



Nextdoor Top Content - 2022



Join our
TEAM



**Benton County
is hiring!**

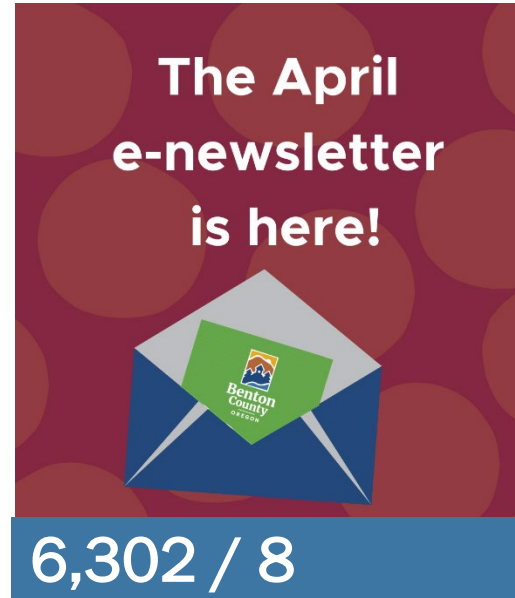
7,284 / 3

October news part 2 - Benton County is hiring, non-lethal wildlife deterrent grants, your vote is your voice, what is a watershed and why are they important?




6,817 / 7

Road CONSTRUCTION notice: Philomath, OR. Construction to start the Monday after Thanksgiving, Nov. 28.



**The April
e-newsletter
is here!**



6,302 / 8

April 2022 Benton County News – next phase of the pandemic, Merkley staff to tour EOC, Republic Svcs. withdraws appeal, Community Wildfire Protection Plan, BCSO’s results from Feb. 22 extra traffic patrols, historic preservation month.



**Check your local
restrictions & fire
danger level**



5,457 / 5

August 16, 2022 - Oregon Department of Forestry West Oregon District office urges public to prevent wildfire

Twitter Top Content - 2021

Drop-in vaccinations available!
¡Vacunas sin cita disponibles!

When

Cuándo

From 9:00 a.m. to 6:00 p.m.
7 days a week

*De 9:00 a.m. a 6:00 p.m.
Los 7 días de la semana*

Where

Dónde

SamCare Express - Corvallis
990 NW Circle Blvd. Suite 101
Corvallis, OR 97330



Call 855-441-2311 for more information | Llame al 855-441-2311 para más información

25,681 / 292

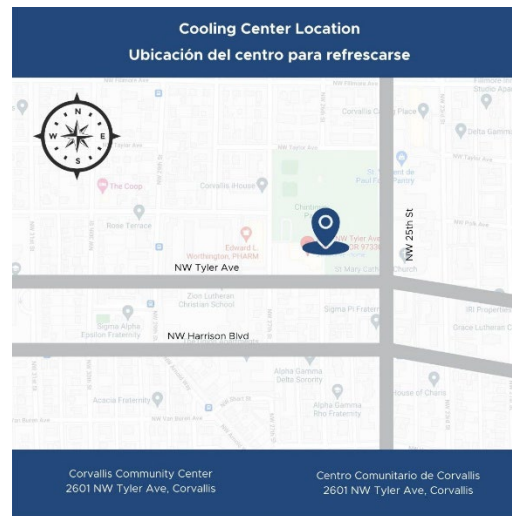
Starting today, individuals 12 and older can visit SamCare Express in Corvallis without an appointment for their first or second dose of Pfizer or Moderna from 9 a.m. to 6 p.m., 7 days a week.

From @GovBrown:

@BentonCoGov has already vaccinated over 50% of their 12-16 year olds through early, effective, and creative outreach. They have reached more than 70% of their adults with a first dose. Well done.

25,335 / 144

Thank you to our incredible community and partners for stepping up to get vaccinated! Many of our county partners have done incredible work to vaccinate their residents.



23,669 / 207

With significantly higher temperatures forecasted for this weekend, several cooling centers will be available for community members, beginning tomorrow at 11 a.m.

Drop-in VACCINE CLINIC
¡PERSONAS SIN CITA SON BIENVENIDAS!

Wren COVID-19 Vaccination Event

Evento de vacunas contra el COVID-19 en Wren



When
Cuándo
Tuesday, June 15 from 4 - 7 p.m.
Martes, 15 de junio de 4 - 7 p.m.

Where
Lugar
Wren Community Hall
35515 Kings Valley Hwy, Philomath, OR 97370
*Centro Comunitario de Wren
35515 Kings Valley Hwy, Philomath, OR 97370*

Who is eligible
Quién califica
Anyone 18 years of age or older
Personas de 18 años de edad y mayor

Call 541-766-6464 or bentoneoc.liaison@gmail.com to request additional accommodations.
Comuníquese al 541-766-6464 o al email bentoneoc.liaison@gmail.com para pedir arreglos especiales.

20,943 / 147

Benton County and Samaritan Health Services are partnering to host a COVID-19 vaccination clinic at the Wren Community Hall on Tuesday, June 15 from 4-7 p.m.

Twitter Top Content - 2022



NEED SANDBAGS?

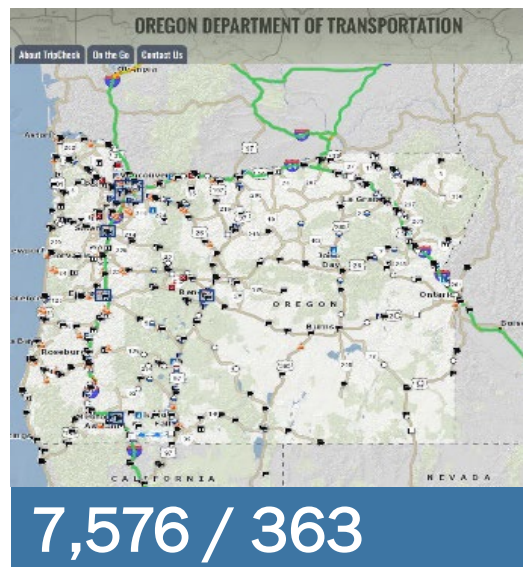
Sandbags are now available at select locations during business hours.

Bring your own shovel.



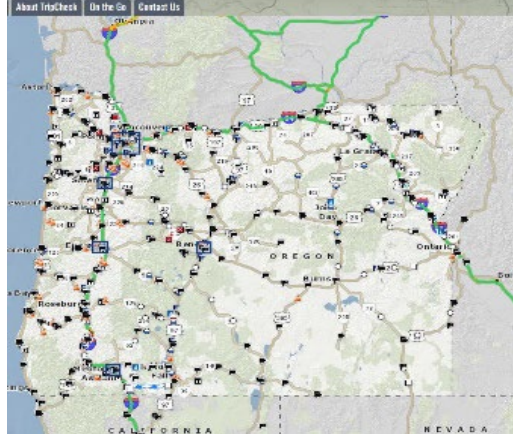
9,635 / 98

We know its raining hard out there! Don't forget that Benton County and local partners offer free bags and sand at various locations.




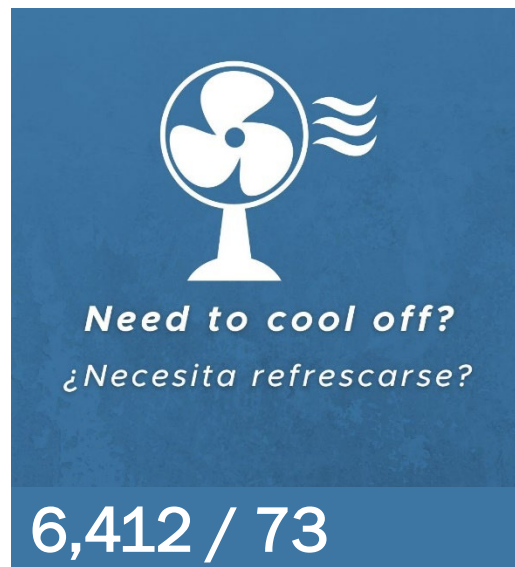
OREGON DEPARTMENT OF TRANSPORTATION

About TripCheck Use the Go Contact Us



7,576 / 363


Visit <http://TripCheck.com> for @OregonDOT 's up-to-date travel conditions.



Need to cool off?
¿Necesita refrescarse?


6,412 / 73

Cooling Centers are now open in Benton County with air conditioning, cold water, crates for pets & other amenities:
co.benton.or.us/boc/page/coolingcenters



National Weather Service
National Oceanic and Atmospheric Admin. WEATHER & HAZARDS DATA VIEWER

Estimated times for start of precipitation (snow/sleet/freezing rain)



RAYMOND 4 pm - 7 pm
ASTORIA 3 pm - 6 pm
LONGVIEW
TILLAMOOK 2 pm - 5 pm
PORTLAND
HOOD RIVER
SALEM 1 pm - 3 pm
NEWPORT CORVALLIS

5,457 / 5

WEATHER WARNING IN EFFECT--TEMPORARY OVERNIGHT AND DAY-TIME WARMING CENTERS AVAILABLE IN BENTON COUNTY

What's happening with our email subscribers?

2021 & 2022 Engagement

Email subscribers

- Advisory Committee members
- American Rescue Plan Act grantees
- Community-based organizations
- COVID-19 vaccine updates & survey confirmations
- Employees
- E-newsletter subscribers
- HOPE interested parties
- Justice System Improvement Program
- Media outlets
- Solid Waste Process Workgroup

Our average vs. industry averages

2021 open rate = 48% vs. 23% Click rate = 8% vs. 8%

2022 open rate = 51% vs. 22% Click rate = 5% vs. 2%

2021

Audience	Emails sent	Open rate	Engagement rate	New subscribers	Unsubscribes
E-news	48,629	64%	5.59%		
JSIP	2,927	49%	13.63%		
Media	4,725	35%	3.92%		
Spanish Media	418	102%	0.66%		
HOPE	2,671	45%	11.33%		
Vaccine	177,940	61%	12.22%		
Vaccine survey confirmations	15,113	74%	10.66%		
Totals	252,423	48%	8%	17,416	10,718

2022

Audience	Emails sent	Open rate	Engagement rate	New subscribers	Unsubscribes
E-news	164,616	63%	3.42%		
JSIP	2,659	53%	10.2%		
Media	2,326	39%	1.65%		
SP Media	284	40%	1.79%		
SWPW	2,798	52%	9.56%		
Vaccine	24,539	63%	4.48%		
Totals	197,222	51%	5%	915	342



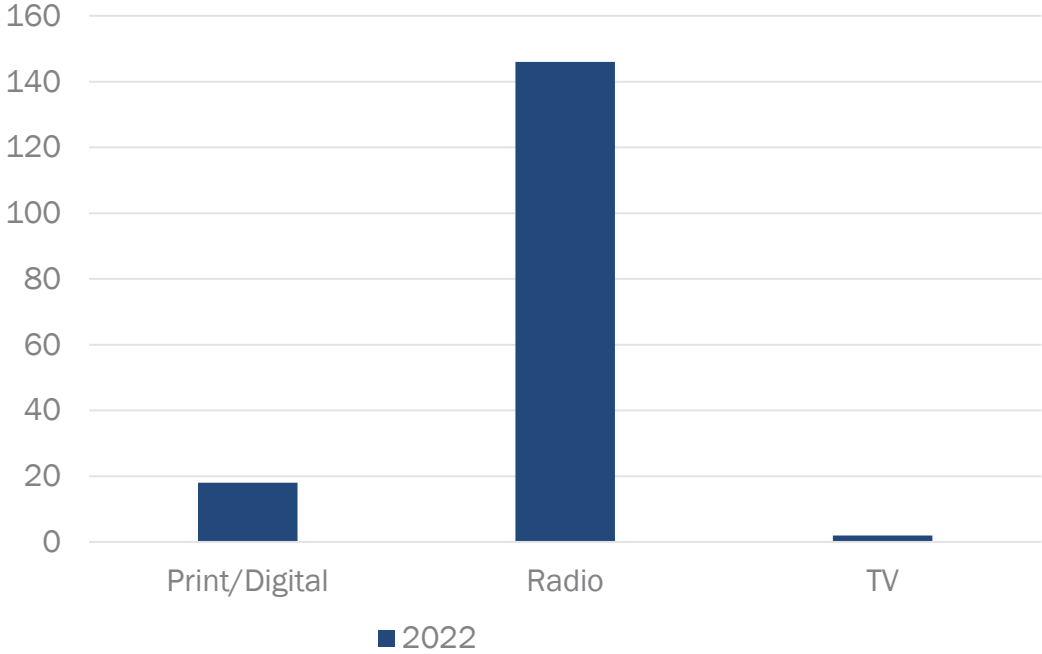
Investing in advertising

2021 & 2022 Engagement

Types of ads

- **Print & digital**
 - Alsea Valley Voice - 6
 - Gazette-Times - 12
 - Philomath News -
 - The Corvallis Advocate -
- **Radio**
 - KRKT (99.9 FM) – 46
 - KLOO (106.3 FM) - 100
- **Television**
 - KEZI - 2

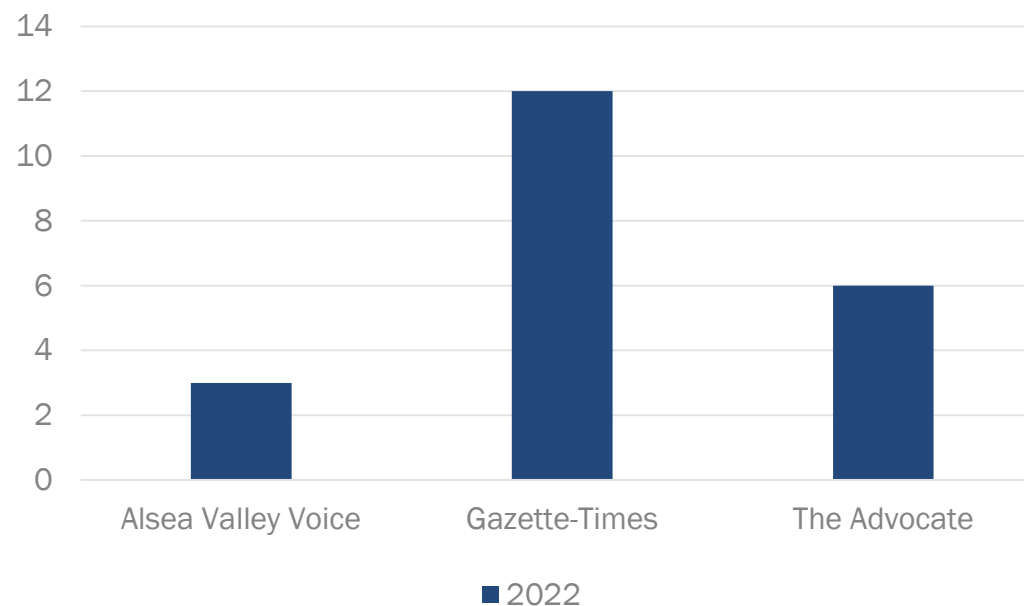
How many ads did we share?




Print & digital ads

- **Alsea Valley Voice**
 - Subscribe to Benton County E-news, Jan
 - Emergency road notifications, Feb-Mar
 - JSIP, Apr-Dec
- **Gazette-Times**
 - COVID-19 vaccine events
- **The Corvallis Advocate**
 - JSIP
 - COVID-19 boosters
 - Emergency road notifications
 - We're hiring, Oct & Nov-Dec
 - Nov. 8 Special Election, Oct-Nov

What channels did we share info on?



Print & digital ads



Benton County e-News
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**JUSTICE SYSTEM
IMPROVEMENT PROGRAM**
BENTON COUNTY



Treatment and accountability to transform lives, ensure safety, and strengthen community.



Stay up-to-date on emergency road closures

Email: co.benton.or.us/community/webform/contact-us
 Phone: 541-766-6821
 Web: bit.ly/BentonCoGov-EmergencyRoadNotifications



Benton County is hiring!

Email: recruiting@co.benton.or.us
 Phone: 541-766-6081
 Web: co.benton.or.us/hr

View our current openings: scan the QR code for more info




Benton County
OREGON

Election Day is November 8
 Make your vote count, visit oregonvotes.gov




We're hiring!

View our current openings: scan the QR code for more info




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Stay up-to-date on emergency road closures



**JUSTICE SYSTEM
IMPROVEMENT PROGRAM**
BENTON COUNTY

Treatment and accountability to transform lives, ensure safety, and strengthen community.



COVID-19 Boosters

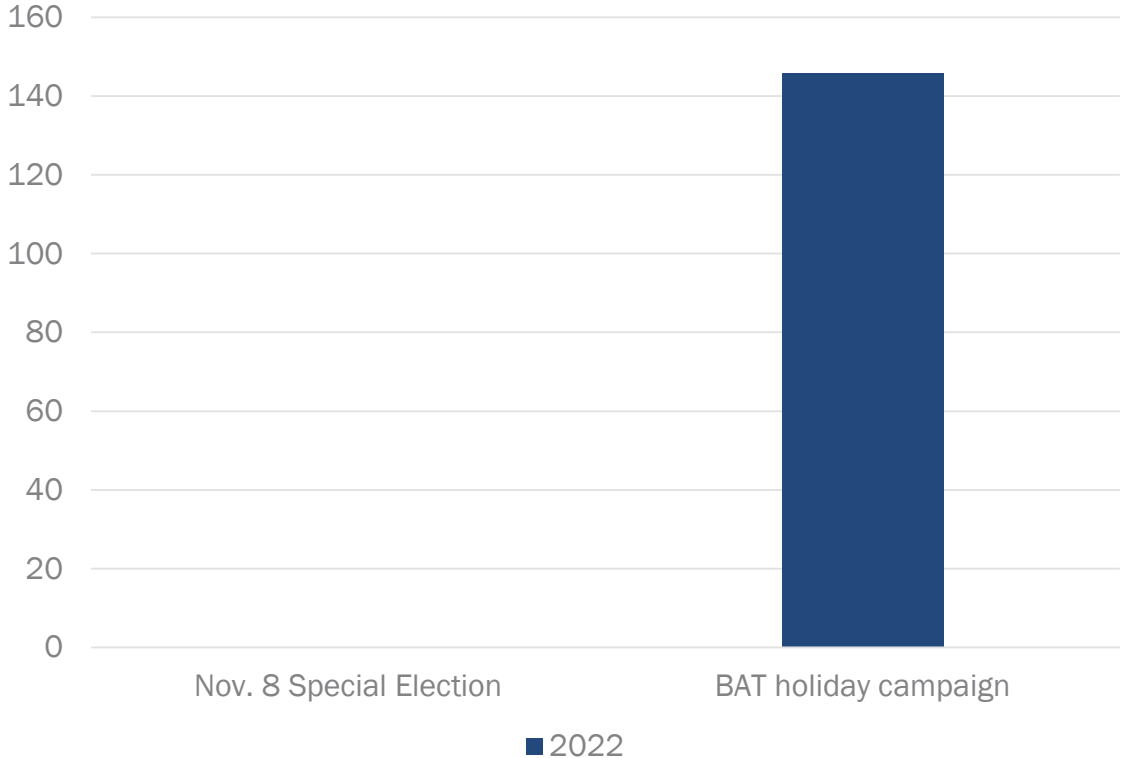
COVID-19 boosters are recommended for everyone over 16 years:

- Six months after receiving a second dose of Pfizer or Moderna.
- Two months after the first dose of Johnson & Johnson.

Radio ads

- KRKT (99.9 FM) - 46
- KLOO (106.3 FM) - 40
- KLOO (AM) - 30
- KEJO (AM) - 30
- KORC - (1.05.9 FM) - 1
 - *no rating system available

Number of radio ads

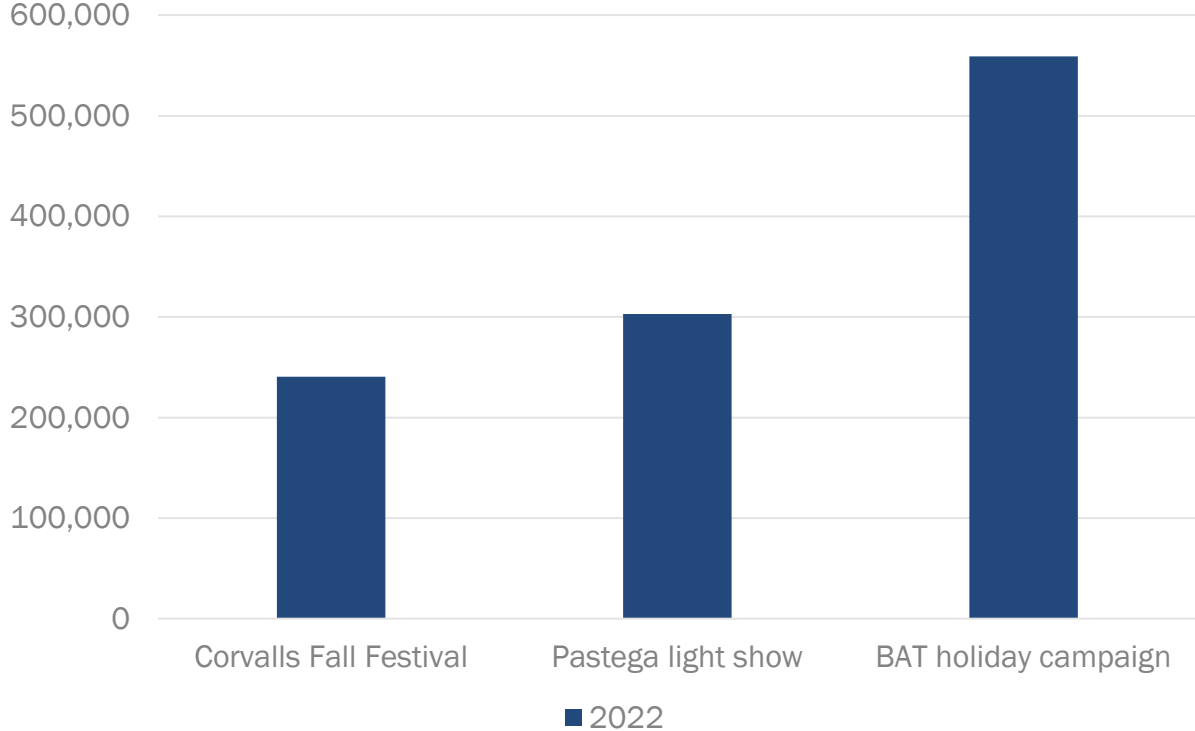


TV ads

KEZI

- Corvallis Fall Festival - \$1,000
- Pastega Christmas light show - \$750
- BAT holiday campaign - \$1,000

Views



TV video ads



49th Annual
Corvallis
FALL FESTIVAL
SEPTEMBER 24 & 25



Benton
County
OREGON

At your service,
every day.
RideTheBat.com

Corvallis Fall Festival



Pastega Christmas Light Display



OPEN DAILY - THANKSGIVING - NEW YEARS • 5PM-10PM
FREE FAMILY FUN! DON'T FORGET YOUR NON-PARISHABLE FOOD DONATIONS!



Pastega Christmas light show





BENTON AREA
TRANSIT

RidetheBAT.com

BAT holiday video campaign



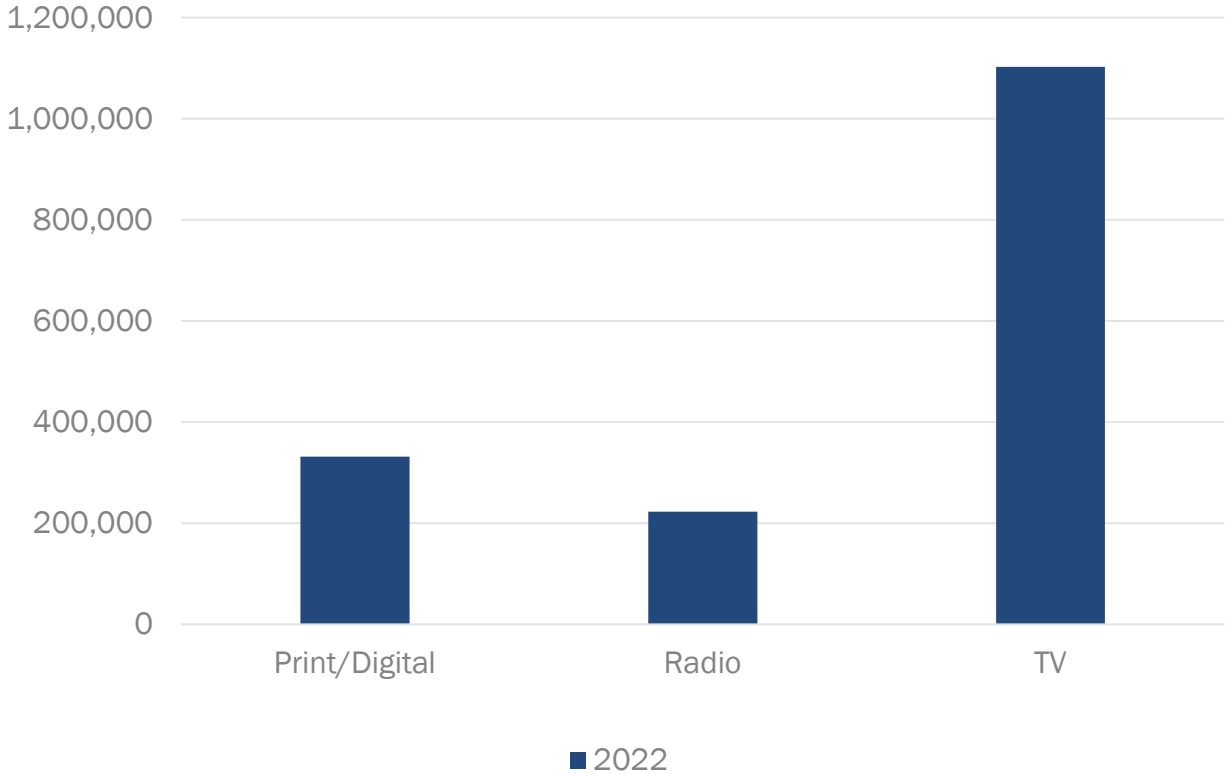
Advertising return on investment

- **Print & digital reach – 331,219**
 - Alsea Valley Voice - 650
 - Gazette-Times – 81,288
 - The Corvallis Advocate – 249,281

- **Radio reach - 222,857**
 - KRKT (99.9 FM)
 - KLOO (106.3 FM)
 - KJOO (AM)

- **Television reach – 1,102,470**
 - KEZI

Reach



A look at our internal communications

2021 & 2022 Engagement

Employee emails

- BOC Action Tracker *(*results from 2018-2020)*
- The Buzz
- County Administrator updates
- Equity, Diversity & Inclusion
- PIO updates
- Request for info.

What aren't we tracking? emails from IT, HR and other dept. that send all employee emails.

Our average vs. industry averages

2021 open rate = 80% vs. 23% Click rate = 6% vs. 3%

2022 open rate = 76% vs. 29% Click rate = 6% vs. 4%



2021

Email type	Emails sent	Open rate	Engagement rate
*Action Tracker	14,755	57.1%	8%
Buzz	3,006	80%	3%
County Administrator	7,016	97%	6%
EDI	5,567	71%	12%
PIO updates	5,526	85%	2%
RFI	158	90%	0% no links sent
Totals	36,028	80%	6%

2022

Email type	Emails sent	Open rate	Engagement rate
Buzz	6,272	58%	4%
County Administrator	7,453	86%	6%
EDI	27,952	75%	11%
PIO updates	4,374	62%	3%
RFI	660	97%	0% no links sent
Totals	46,711	76%	6%



At your service,
every day.



/BentonCoGov



@BentonCoGov



@BentonCoGov



/BentonCountyGov



Benton County



Office: (541) 766-6082

Fax: (541) 766-6893

205 NW 5th St.
Corvallis, OR 97330

co.benton.or.us

Snapshot – Benton County Open House and Corvallis School District pARTy

Overview: Benton County is coordinating with the Corvallis School district to host an open house featuring art from the Corvallis School district, a welcome from the Benton County Commissioners, and Benton County employees to talk about the building and their department, an art party with refreshments, games, prizes, giveaways, and music outside the Kalapuya Building.

Date and Time (tentative): April 20, 4:30 to 7:30 p.m.

- 4:30 CSD pARTy starts
- 5:00-5:15 CSD pARTy opening comments
- 5:30-6:00 Open house kick-off in BoC
- 6:00-7:30 Open house tour with art and Department experts

Logistics:

- Invites
 - Melanie collecting list.
 - Lindsey sending a Greenvelope invite.
- Greeters at door and info tables
- Tent outside the front door
- Benton County Department experts from each department with easel and display with Department name and functions
 - Coordinating with Kalapuya departments.
- Open house sign
- Art dispersed (rainforest theme) rainforest sounds provided by CSD
 - For the Art exhibit, there will be jungle sounds for the Lincoln Elementary tree, t-shirts making station, etc.
- CSD jazz band and possibly choir
- Benton County table with Plinko and wheel for kids, photo booth
- Giveaways – TBD
- Share Benton County employment opportunities info
- Sign up for info and feedback form
- Ask for volunteers
- The building tour will be self-guided, as well as the exhibit with staff available to help guide folks.

- County staff available to talk about the building and their departments
- CSD staff to guide art display

- Corvallis CSD securing tent.
- Corvallis CSD and Benton County to split cost.
- Kick-off ceremony
 - Commissioner comments and recognitions.
 - Building design presentation.
 - Building sustainability presentation.
 - Building departments presentation.

BOC Agenda Checklist Master

Agenda Placement and Contacts

Suggested Agenda Date 03/14/23

View [Agenda Tracker](#)

Suggested Placement * BOC Tuesday Meeting

Department * Board of Commissioners

Contact Name * Maura Kwiatkowski

Phone Extension * 5417663531

Meeting Attendee Name * Maura Kwiatkowski, Board of Commissioners Office

Agenda Item Details 

Item Title * Jackson Street Youth Services' Youth Rising Sponsorship Request

Item Involves * Check all that apply

- Appointments
- Budget
- Contract/Agreement
- Discussion and Action
- Discussion Only
- Document Recording
- Employment
- Notice of Intent
- Order/Resolution
- Ordinance/Public Hearing 1st Reading
- Ordinance/Public Hearing 2nd Reading
- Proclamation
- Project/Committee Update
- Public Comment
- Special Report
- Other

Estimated Time * 5 minutes

Board/Committee Involvement * Yes No

Advertisement*

Yes

No

Issues and Fiscal Impact

Item Issues and Description

Identified Salient Issues*

Jackson Stret Youth Services is requesting sponsorship of its April 27, 2023 Youth Rising fundraising reception. The event will focus on celebrating 20 years of serving youth and honoring those who have made it possible.

Jackson Street Youth Services offers youth a safe place to live and resources to work through crises and towards a brighter, more stable future. Founded to fill a gap in housing for homeless youth, we now serve youth throughout Linn, Benton, and Lincoln Counties. partnerships.

Options*

Approve a level of sponsorship for Jackson Street Youth Services' April 27, 2023 Youth Rising fundraising reception.

Decline to approve a level of sponsorship for Jackson Street Youth Services' April 27, 2023 Youth Rising fundraising reception.

Fiscal Impact*

- Yes
- No

Fiscal Impact Description*

The fiscal impact to the Board of Commissioners budget will be in the amount, if any, the Board elects to contribute to support the event.

2040 Thriving Communities Initiative

Mandated Service?* Yes No

2040 Thriving Communities Initiative

Describe how this agenda checklist advances the core values or focus areas of 2040, or supports a strategy of a departmental goal.

To review the initiative, visit the website [HERE](#).

Values and Focus Areas

Check boxes that reflect each applicable value or focus area and explain how they will be advanced.

Core Values*

Select all that apply.

- Vibrant, Livable Communities
- Supportive People Resources
- High Quality Environment and Access
- Diverse Economy that Fits
- Community Resilience
- Equity for Everyone
- Health in All Actions
- N/A

Explain Core Values Selections*

Providing safe housing for homeless youth is essential to achieving vibrant, livable communities.

Providing safe housing for homeless youth is a component of welcoming communities that foster belonging.

Focus Areas and Vision*

Select all that apply.

- Community Safety
- Emergency Preparedness
- Outdoor Recreation
- Prosperous Economy
- Environment and Natural Resources
- Mobility and Transportation
- Housing and Growth
- Arts, Entertainment, Culture, and History
- Food and Agriculture
- Lifelong Learning and Education
- N/A

Explain Focus Areas and Vision Selection*

Providing safe housing for homeless youth is essential to achieving vibrant, livable communities.

Providing safe housing for homeless youth is a component of welcoming communities that foster belonging.

Recommendations and Motions

Item Recommendations and Motions

Staff

N/A

Recommendations*

Meeting Motions*

I move to ...

...approve a level of sponsorship in the amount of \$_____ for Jackson Street Youth Services' April 27, 2023 Youth Rising fundraising reception.

Decline to approve a level of sponsorship for Jackson Street Youth Services' April 27, 2023 Youth Rising fundraising reception.

Attachments, Comments, and Submission

Item Comments and Attachments

Attachments

Upload any attachments to be included in the agenda, preferably as PDF files. If more than one attachment / exhibit, please indicate "1", "2", "3" or "A", "B", "C" on the documents.

3.5 Jackson St Youth Services Sponsorship
Information.pdf

794.86KB

Comments (optional)

If you have any questions, please call ext.6800

**Department
Approver**

MAURA KWIATKOWSKI

1.

Department Approval

Comments

Signature

Maura Kwiatkowski

2.

County Administrator Approval

Comments

Signature

Maura Kwiatkowski

3.

BOC Final Approval

Comments

Signature

Maura Kwiatkowski



2023 Sponsorship Packet

Dear Friends,

Many of you have supported youth experiencing or at-risk of homelessness through event and program sponsorship before. Whether you consider this an annual donation, or are looking for a new way to transform young lives and our community, **your partnership allows youth access to the opportunities they need to rise above challenging situations.**

From building trust and relationship on the streets and in schools, to providing safe housing and family reunification, to life and job skills, Jackson Street and the youth we serve need your support! On behalf of so many, I hope you **choose to connect more deeply with this work in 2023 by joining our Business Partners for Youth program.**

I'd like to especially highlight **this year's annual "Youth Rising" fundraising reception on April 27th 2023.** More information about this event as well as program sponsorship opportunities are included in this packet. Other ways your business can partner with youth this year are listed below - or, if you have your own ideas, please reach out!



Find your place on our team as a **Business Partner for Youth.**

Receive meaningful benefits while supporting crucial services for youth in crisis. Join our 2023 team in any of these ways:

- **Event Sponsorship**
- Program Sponsorship
- Host a Drive or Community Fundraiser
- Donate Items or Services In-kind
- Become an Ambassador

Questions or More Info:
Mike Speten
Community Relations Manager
Jackson Street Youth Services
mike.speten@jacksonstreet.org
503-949-1847

To register as a program sponsor for 2023, please **CLICK HERE** and complete the short commitment form!

On behalf of so many, thank you again for your generosity and care for local youth!

Gratefully,

Mike Speten, Community Relations Manager
mike.speten@jacksonstreet.org / 503-949-1847

Hannah Miller, Development Director
hannah.miller@jacksonstreet.org / 541-745-4553



2023 Sponsorship Program Levels & Benefits

Annual Fundraising Reception

Sponsorship Benefits	Thrive \$5,000	Educate \$2,500	Nurture \$1,000	Protect \$500	Hope \$250
Exclusivity of Presenting Sponsor <i>(your business name associated with event title, every time)</i>					
Logo included on print & email invitations					
Logo & link on website all year					
Special sponsor gift basket					
Shout-out on social media to Jackson Street's 2,000+ followers					
Highlight in Ambassador e-newsletter to closest Jackson Street fans					
Verbal mention during event					
Logo displayed at event					
Listed on Caring Community section of Jackson Street's website					

Program Sponsorship

Program Sponsorship Benefits	\$1,000
Shout-out on social media to Jackson Street's 2,000+ followers	
Highlight in Ambassador e-newsletter to closest Jackson Street fans	
Logo on all printed materials	
Listed on Caring Community section of Jackson Street website	

Programs available to sponsor:

- ❖ Activities
- ❖ PS(541)
- ❖ Queer Peers
- ❖ National Runaway Prevention Month
- ❖ Birthdays for Youth

Contact Mike (503-949-1847) or Hannah (541-745-4553) with questions



Details about Program & Event Sponsorship Opportunities

Annual Fundraising Reception

(Giving levels of \$5,000 - \$500)



This year our annual fundraising reception, *Youth Rising*, will be held **Thursday, April 27, 2023** – hopefully hybrid! This event averages 200 guests and was held virtually in 2020 and 2021 with no significant change in attendance or net revenue. We do not sell tickets for this event. This year we'll be focused on celebrating 20 years of serving youth and honoring those who've made it all possible! It's a wonderful opportunity to show your support for youth!

Program Sponsorships Opportunities

(Giving levels of \$1,000 with limited availability)

We are excited to expand program sponsorship opportunities this year as a way for businesses to connect more directly with the important work being done to support and empower youth in our care. Read more about each program on our website.

❖ **National Runaway Prevention Month** *(unlimited availability)*

November is National Runaway Prevention Month, a time for awareness and advocacy within our community about issues facing runaway and homeless youth. We host Skatepark After Dark events for youth, an awareness and solidarity vigil, and other activities, depending on funding.

❖ **Birthdays for Youth** *(unlimited availability)*

These funds will allow us to celebrate youth birthdays more meaningfully!

❖ **PS(541) Linn County** *(one available)*

❖ **PS(541) Benton County** *(one available)*

These life skills classes cover topics from financial health and basic budgeting, to home maintenance, to self-care, to continued education opportunities. This program is required for young adults in our Next Steps housing and is also open to community youth. PS(541) stands for Peer Support and our local (541) area code.

❖ **Queer Peers** *(one available)*

Queer Peers is an LGBTQ+ social and support group which meets regularly in Albany; a meal is provided. LGBTQ+ youth are 120% more likely to experience homelessness than their peers.

❖ **Activity Sponsor** *(unlimited availability)*

Youth in 24/7 Shelter and Aftercare programs are offered activity experiences that build confidence and explore new interest and hobbies. Activities range from music and arts to outdoor adventures to educational instruction.

Contact Mike (503-949-1847) or Hannah (541-745-4553) with questions

BOC Agenda Checklist Master

Agenda Placement and Contacts

Suggested Agenda Date 03/14/23

View [Agenda Tracker](#)

Suggested Placement * BOC Tuesday Meeting

Department * Board of Commissioners

Contact Name * Maura Kwiatkowski

Phone Extension * 3531

Meeting Attendee Name * Maura Kwiatkowski, Board of Commissioners Office

Agenda Item Details



Item Title * ABC House's Request for Sponsorship for Celebrate Hope Event

- Item Involves *** Check all that apply
- Appointments
 - Budget
 - Contract/Agreement
 - Discussion and Action
 - Discussion Only
 - Document Recording
 - Employment
 - Notice of Intent
 - Order/Resolution
 - Ordinance/Public Hearing 1st Reading
 - Ordinance/Public Hearing 2nd Reading
 - Proclamation
 - Project/Committee Update
 - Public Comment
 - Special Report
 - Other

Estimated Time * 5 minutes

Board/Committee Involvement * Yes No

Advertisement*

Yes

No

Issues and Fiscal Impact

Item Issues and Description

Identified Salient Issues*

ABC House is requesting Board of Commissioners sponsorship support for its 14th annual Celebrate Hope fundraising and awareness dinner to be held April 6, 2023.

ABC House is the Children's Advocacy Center serving Benton and Linn Counties. ABC House provides child abuse assessments and support services for local children and youth when there are concerns of abuse and neglect.

Options*

Approve sponsorship of ABC House's 14th annual Celebrate Hope fundraising and awareness dinner to be held April 6, 2023.

Decline to provide sponsorship of ABC House's 14th annual Celebrate Hope fundraising and awareness dinner.

Fiscal Impact*

- Yes
- No

Fiscal Impact Description*

The fiscal impact to the Board of Commissioners budget will be in the amount, if any, the Board elects to contribute to support the event.

2040 Thriving Communities Initiative

Mandated Service?* Yes No

2040 Thriving Communities Initiative

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To review the initiative, visit the website [HERE](#).

Values and Focus Areas

Check boxes that reflect each applicable value or focus area and explain how they will be advanced.

Core Values*

Select all that apply.

- Vibrant, Livable Communities
- Supportive People Resources
- High Quality Environment and Access
- Diverse Economy that Fits
- Community Resilience
- Equity for Everyone
- Health in All Actions
- N/A

Explain Core Values Selections*

ABC House is the Children's Advocacy Center serving Benton and Linn Counties. ABC House provides child abuse assessments and support services for local children and youth when there are concerns of abuse and neglect.

Focus Areas and Vision*

Select all that apply.

- Community Safety
- Emergency Preparedness
- Outdoor Recreation
- Prosperous Economy
- Environment and Natural Resources
- Mobility and Transportation
- Housing and Growth
- Arts, Entertainment, Culture, and History
- Food and Agriculture
- Lifelong Learning and Education
- N/A

Explain Focus Areas and Vision Selection*

ABC House is the Children's Advocacy Center serving Benton and Linn Counties. ABC House provides child abuse assessments and support services for local children and youth when there are concerns of abuse and neglect.

Recommendations and Motions

Item Recommendations and Motions

Staff

N/A

Recommendations*

Meeting Motions*

I move to ...

I move to ...

...approve a sponsorship in the amount of \$_____ for ABC House's April 6, 2023 Celebrate Hope fundraising and awareness dinner.

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Attachments, Comments, and Submission

Item Comments and Attachments

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3.6 ABC House Celebrate Hope 2023 Sponsor

4.16MB

Packet.pdf

Comments (optional)

If you have any questions, please call ext.6800

**Department
Approver**

MAURA KWIATKOWSKI

1.

Department Approval

Comments

Signature

Manna Kwiattkowski

2.

County Administrator Approval

Comments

Signature

Manna Kwiattkowski

3.

BOC Final Approval

Comments

Signature

Manna Kwiattkowski

BOC Agenda Checklist Master

Agenda Placement and Contacts

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Department * Board of Commissioners

Contact Name * Maura Kwiatkowski

Phone Extension * 3531

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Estimated Time * 5 minutes

Board/Committee Involvement * Yes No

Advertisement*

Yes

No

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Recommendations and Motions

Item Recommendations and Motions

Staff

N/A

Recommendations*

Meeting Motions*

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3.6 ABC House Celebrate Hope 2023 Sponsor

Packet.pdf

4.16MB

Comments (optional)

If you have any questions, please call ext.6800

**Department
Approver**

MAURA KWIATKOWSKI

1.

Department Approval

Comments

Signature

Manna Kwiattkowski

2.

County Administrator Approval

Comments

Signature

Manna Kwiattkowski

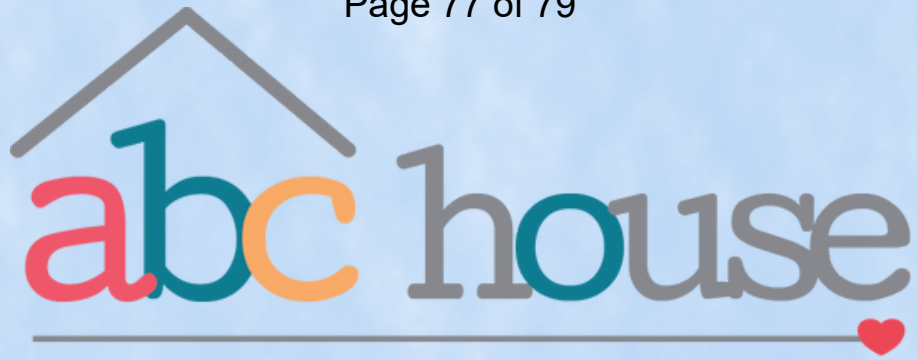
3.

BOC Final Approval

Comments

Signature

Manna Kwiattkowski

The logo for 'ignite hope' features the word 'ignite' in a blue, lowercase font with a stylized flame graphic above the 'i' and 'g'. The word 'hope' is in a dark blue, lowercase font below it.

ignite hope



Celebrate Hope

FUNDRAISING & AWARENESS DINNER

THURSDAY, APRIL 6, 2023

ABC House's 14th annual Celebrate Hope fundraising and awareness dinner will be held at the Mid-Willamette Family YMCA on Thursday evening, April 6th.

WHY BE A CELEBRATE HOPE SPONSOR?

- At ABC House, children and their families never pay out of pocket costs for services and are never turned away due to the inability to pay. Nearly 50% of our funding comes from generous community members like you! Your sponsorship dollars enable increasing numbers of Benton and Linn County children to receive the specialized care and support they need to recover and heal from the trauma of abuse.
- Benefits can include your company name and/or logo prominently displayed on event signage and in all e-communications, social media and printed event materials. This is an opportunity to increase the visibility of your brand and services. The attendees of this event include business and community leaders, management teams, government officials, law enforcement members, and philanthropic individuals.

Your sponsorship makes these critical services possible for children!



PREMIER SPONSOR - \$5,000

Support a sibling group of 3 in receiving medical assessments.



MAJOR SPONSOR - \$3,000

Provide 12 appointments to children for trauma counseling.



SUPPORTING SPONSOR - \$1,200

Assist 5 children in receiving a forensic interview.

TABLE SPONSOR - \$600

Help cover 3 medical consults for children.

Celebrate Hope



2023 SPONSOR AGREEMENT FORM

Yes! I/We are thrilled to be a Sponsor at the level indicated below for the 2023 Celebrate Hope event, Thursday, April 6th, 6:30 pm at the YMCA!

PREMIER SPONSOR	\$5,000	_____
MAJOR SPONSOR	\$3,000	_____
SUPPORTING SPONSOR	\$1,200	_____
TABLE SPONSOR	\$600	_____



Organization Name*: _____

*Please list your name as you want it to appear for all recognition

Address: _____

Primary Contact: _____

Telephone: _____ Email: _____

Other Contact Name, Telephone and Email: _____

Send Invoice To: _____

Check Enclosed* Number: _____ Amount: _____

*Make checks payable to ABC House

Signature _____ Date _____

Please return this form via email to coordinator@abchouse.org, by mail to ABC House, P.O. Box 68, Albany OR 97321 or by fax to 541-926-1378. Please respond by March 10, 2023. We cannot guarantee all benefits after the deadline.